

\$7,500,000 Blast Rocks 4-Story Chemical Plant

THE WEATHER

Desert area forecast: Mostly clear today through Thursday. Slightly warmer today. Highs 75-85 upper valleys, 84-94 lower valleys.

High here yesterday was 91, and low was 48.

Vol. XXIX, No. 130

16 Pages

TWENTY-NINTH YEAR

The Desert Sun

The Desert Empire's Daily Newspaper

EVENINGS

DAILY EXCEPT MONDAY
PHONE 5005

IKE SCOLDS SOUTH ON INTEGRATION

Kremlin Puts Brain Control to Big Test

Leaders Trying To Convince Public They Were 'Victims' Too

By CHARLES M. McCANN
United Press Staff Correspondent
The Kremlin evidently has decided to put its Communist "thought control" system to a historic test.

Russians are being asked to believe that Josef Stalin, elevated to Red sainthood on his 70th birthday in 1949, actually was a general no-good.

That ought not to be difficult. It certainly was no secret even from the people themselves.

They knew all about the secret police. They knew about the slave labor camps in which millions of people were worked and starved to death. They knew about the police spies in their own social circles, even in their own families.

The real test which the handful of Russia's leaders have decided to risk is their attempt to put over the idea that they, like the people, were victims of Stalin's lunatic dictatorship.

It is impossible not to believe that people will ask about Premier Nikolai A. Bulganin, Communist party leader Nikita S. Khrushchev and the rest: And where were you all the time?

All the men in the presidium of the Central Committee of the Communist party, the rulers of Russia, were close collaborators of Stalin.

It was they who elevated him to sainthood, they who helped to send Communists and non-Communists alike to the slave labor camps, they who made Russia itself a gigantic slave camp.

It is not going to be so easy for these men to convince Russia's 200 million people or even its 7 million members of the Communist party, to swallow the idea that they were guiltless.

Nevertheless, it is quite plain that the men in the Kremlin are convinced that they can get away with it.

So far, it appears the Soviet Union's peaceful but powerful fourth revolution is subsiding into a dogged campaign to erase Stalinism even if it takes 10 years. And it may.

Floodgates of discussion and criticism have been opened as never before so that every Soviet citizen is beginning to enjoy a feeling of freedom from fear.

Sons Named Stalin Embarrass Parents

MILAN, Italy UP — The parents of at least 187 Italian children were finding their sons' names embarrassing today.

The parents are Communists and had christened their children "Stalin."



SMART THOSE BURROS

The Desert Rats in this desert are up in arms about the newspapers rating of animal intelligence. Old timers, to the man, claiming that those professor fellows just don't know the desert burros. Gathered around the fire-place at Old Fort Oliver their Editor counted (while attempting to remember them) some 50 or 60 tales in which burros were proven smarter than their human partners.

Limatin' Lern says, as how he thinks Truman is to blame for the low rating of the Jackass—with the Elephant in 3rd place—yet.

The rating of animal intelligence is as follows: 1. Chimpanzee; 2. Orangutan; 3. Elephant; 4. Gorilla; 5. Dog; 6. Beaver; 7. Horse; 8. Sea Lion; 9. Bear; 10. Cat; 11. Burro.

Whiskers says, the Burro should come in tenth—ahead of the damn cats.

Late Returns Give Kefauver Six Out of Nine

MINNEAPOLIS UP — Sen. Estes Kefauver jubilantly claimed today the Democratic tide had turned in his favor on the strength of a stunning upset victory over Adlai E. Stevenson in Minnesota's presidential primary.

He won decisively in six of the state's nine congressional districts and held a narrow lead in a seventh where only two late precincts remained to be reported. Stevenson won one district and held an indecisive lead in another.

In the Third District, Kefauver moved into a 33,890 to 33,603 lead with only two Washington County precincts unreported. It appeared possible the outcome in that district might have to await the report of the canvassing board.

Snowbound roads delayed the count in some Northwestern Minnesota counties and returns traditionally come in by canoe from some precincts in the roadless wilderness area of the Northeast.

A flood of voters upset Stevenson up eight delegates last week in a clean New Hampshire sweep. They meet again in Florida's May 29 preferential primary and on June 5 in California where the choice is for delegates only without opportunity to express a preference between individual presidential candidates.

To New Hampshire's eight, Kefauver now adds at least 21 of Minnesota's 30 delegate votes in next August's Democratic National Convention. The senator is repeating his primary triumphs of 1952 when he bowed over most opposition and came to the party convention with a commanding lead.

Kefauver led on the first two ballots in 1952. His try was scuttled on the third ballot largely by the combined efforts of former President Truman and the big city organizations who put Stevenson over.

"Nobody wanted him except the people," Kefauver managers complained after the convention returns were in. But the South did not want Kefauver then nor now, although he is from a Southern state. The South likes Kefauver less now than it did four years ago.

Kefauver did not sign the declaration protesting against integration in the public schools which was solemnly read this month in Congress over the signatures of almost all of his Southern colleagues.

Stevenson had denounced the declaration. But the feeling among some Southern political leaders was that Stevenson's so-called gradualism in attempting Southern school integration would make him acceptable in that area as a presidential nominee.

Stevenson heard the returns today and said he would remain in the race. But Stevenson is dead politically unless he has the blood of a champion and can get up slugging from the floor.

LOS ANGELES UP — Samuel

1482 Japanese Homes Burned

TOKYO UP — A raging fire destroyed 1482 homes in the Japanese sea coast town of Noshiro today, leaving an estimated 8000 persons homeless.

The flames, fanned by brisk winds, spread rapidly and razed the city's business section. There were no reports of deaths, but 12 were injured. Noshiro is a city of 50,000 population in northern Akita Prefecture.

Chessman Wins Pauper Plea

SAN FRANCISCO UP — Convict author Caryl Chessman's plea to be declared a pauper in his forthcoming plea for a writ of habeas corpus has been granted by the U.S. Court of Appeals.

Chessman's attorney, George P. Davis, told a court earlier this week that the author of best-seller "Cell 2454 Death Row" was without funds to finance his latest appeal from a death sentence for kidnapping and robbery.

Chessman is appealing a denial of a writ of habeas corpus made by Federal Judge Louis E. Goodman in January.

Education Board Meets Tomorrow

Board of education, Palm Springs Unified School District, will hold its regular meeting at 7:30 p.m., Thursday, in the board room at Frances Stevens School.

Kefauver's Victory Poses Threat of Democrat Split

WASHINGTON UP — Minnesota presidential primary returns confronted the Democratic party today with the stark possibility of a conservative bolt from this year's national convention or from the party ticket.

In Minnesota Sen. Estes Kefauver knocked Adlai E. Stevenson down and probably out. Kefauver and Gov. Averell Harriman of New York look like the front runners today and the South does not want either of them.

The search may be on by sundown for compromise candidates who could be nominated without possible the outcome in that district might have to await the report of the canvassing board.

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LOS ANGELES UP — Samuel

House Speeds \$29,262,000 for Space Satellites

By UNITED PRESS

An extra appropriation of \$768,823 breezed through the House today without a record vote.

It included \$29,262,000 for work on a dozen Earth satellites and funds to carry other government functions through the present fiscal year to June 30.

A demand for a roll call delayed its passage yesterday. When it was called up today the demand was not repeated and the measure was passed by voice vote. The bill now goes to the Senate.

2 Car Looters are Fined \$50

Robert Farr, 27, and Richard Darmiento, 22, both from the Los Angeles area, yesterday admitted they stole a camera and an electric razor from a car Saturday night. They were fined \$50, and a 20-day county jail sentence was suspended.

The pair were arrested at the north end of the Village Sunday.

All the Comforts of Home Banditry

MIAMI UP — Druggist R. W. James reported that two hooded bandits held him captive and watched television until his wife came home with his store's receipts.

Then the gunmen tied up the couple and left with the money.

\$7,500,000 Blast Rocks G-E Plant

I Dead, 1 Missing After Explosion In Schenectady

SCHENECTADY, N. Y. UP — A terrific explosion rocked a four-story chemical building at the General Electric Company plant here today. One man was killed and another was still missing 12 hours later.

Thirteen persons were injured. Fire followed the explosion and wrecked the interior of the structure.

Damages were estimated at \$7,500,000.

Youth Admitting Poorbox Theft is Bound Over

Robert E. Gately, an 18-year-old Riverside student who admitted he burglarized the poorbox of the Foursquare Church on Vella Road Sunday, was bound over to Juvenile Hall in Riverside yesterday after Judge Eugene Thereau took his age into consideration.

Gately and three others were arrested Sunday on a routine checkup and were found to have four hubcaps in their car. Gately and William Metzger, also 18, admitted they stole discs, and were sentenced for petty theft.

Gately admitted, during investigation of the other theft, that he had burglarized the poorbox. Metzger was released after his father paid the \$50 fine, one other boy was 17-years-old and released for juvenile Hall processing, and the fourth, a 19-year-old youth, escaped during the shakedown and was presumed to have gone to his San Bernardino home. Palm Springs officers are scheduled to pick him up today.

Phil Harris will emcee the show, which will include performances by Joan Davis, Roberta Linn, Gary Crosby, Dick Contino, Bob Hope, Frank Sinatra, Ginny Simms, Eddie Cantor, Desi Arnaz and Charlie Farrel.

Appearances will be made by many other stars. The show is scheduled to start at 8 p.m., and Les Brown's band, which will provide the musical background for the performances, will play for dancing after 10 p.m.

The funds derived from the show will be put into the Police Association fund. Besides paying for policemen's insurance premiums, allotments will be made for combating juvenile delinquency, increasing the quality of the department through training and schoolroom facilities and donations to various youth groups, including Twin Pines Boys' Ranch.

El Centro Dog Found Wired to Fence by Tongue

EL CENTRO UP — Authorities today sought a person responsible for wiring a German police dog to a dog pound fence by his tongue.

Officers said the dog was freed Tuesday after a wire had been jabbed through its tongue and looped around the fence. The official in charge of the pound was at home sick when the animal was mistreated.

Chessman Wins Pauper Plea

SAFETY-First National Bank branch here.

HENDERSON, Nev. UP — The spread of gambling in the city of Henderson took a big stride forward today as the City Council voted to approve an ordinance permitting slot machine operation in all sections of the city.



Storm and Tree Throw Curve to Cameron Center

Photo on Page 16

The March 6 sandstorm, though long since abated, threw a curve to Cameron Center yesterday. For half a day workmen scratched heads over a mystery that theoretically couldn't exist.

It began when they discovered the huge laminated beams roofing the \$350,000 modernistic restaurant unit of the shopping center wouldn't fit precisely into place. Some were as much as eight inches out of line.

In conventional construction work, minor mistakes or variations can be covered up. But, as Architect William Cody put it, "When all the joints are on the outside and form an essential part of the overall appearance, you can't."

He said the beams, formed to specification under a once-secret German gluing process, alone will cost \$18,000 installed.

Faintstaking search at last disclosed that a single small nail, which had been driven into a tree at the intersection of South Palm Canyon Drive and Mesquits Avenue as the surveyors' key sighting point for all building lines, had moved five-eighths of an inch when the March 6 storm shifted the tree a trifle.

Projected to the far ends of the building lines, that fraction multiplied to many inches—more than enough to throw any conscientious builder into a whoa. Meanwhile a bulldozer grading the site had accidentally obliterated the usually available bench reference point.

The subversive nail was returned to proper position, and the beam installation was resumed.

2 Village Officials to Fight Cabazon Move Tomorrow

City Attorney Jerry Bunker and City Manager R. W. Peterson will express the city council's "no" to tomorrow at 8 p.m. in Cabazon at a hearing on proposal by Cabazon to annex land within about a mile of the Palm Springs city limits.

City council has unanimously agreed to protest the annexation by Cabazon of part of Highways 111 and 99, including the weighing scales at the junction of the two highways, on grounds that their proposal comes too close to present boundaries of the Village.

The meeting will be held at the Cabazon elementary school.

Italy Will Stop Teaching Latin in Junior Highs

ROME UP — Latin suffered a mighty blow here today in the country where the language was born.

The Italian government decided to stop teaching the dead language to junior high school students and confine it only to classical students in senior high schools.

PRESS STOPPERS

LOS ANGELES UP — The county Grand Jury today said it had made three recommendations as a result of its investigation into a Santa Fe train wreck which claimed 30 lives Jan. 22. That frequent physical examinations of all railroad operating personnel be made compulsory; that firemen should be given status and training as assistants engineers; that an effective in-service safety program should be augmented at all times.

SACRAMENTO UP — A bill to increase highway user taxes by \$38 million was dropped today. Sen. Randolph Collier R-Yreka said after a conference with Director of Finance John M. Pearce that he is abandoning his bill.

LOS ANGELES UP — A bag containing \$32,000 in cash and checks was snatched from a woman today as she walked into a Security-First National Bank branch here.

HENDERSON, Nev. UP — The spread of gambling in the city of Henderson took a big stride forward today as the City Council voted to approve an ordinance permitting slot machine operation in all sections of the city.

Urges Action on Order of High Court

Advocates Progress On

City Sales Tax Receipts Show Large Increase

Sales tax receipts of the City of Palm Springs showed a substantial increase during February, by comparison with the same period last year, \$37,048 to \$26,992. Shelby V. Langford, director of finance, reported.

The total for the fiscal year of 1955-56 also is way ahead of last year, \$142,291 to \$103,913.

Receipts reported are on a cash basis and reflect taxable sales which occurred in previous months and quarters, according to Langford.

Income received by the city since the sales tax was placed in effect in May of 1947 is \$1,280,867.

Planning Group to Meet Monday

Coachella Valley Advisory Planning Committee will discuss the proposed county sales tax at its regular monthly meeting Monday evening in the library of Jefferson School in Indio, located at the corner of Highway 111 and Jack-

George Berkey, new fourth dis-

Ted Smith, president, will preside at the session. All organizations are invited to send repre-

Tryouts for Scholarship Set

Tryouts for scholarships to the Idylwild School of Music will be held at 4 p.m. April 30, in the high school music room, under the direction of Gustav Patzner.

The scholarships are being sponsored by four local organizations, the Lions Club and the American Association of University Women, both of whom sponsored these scholarships last year, the Kiwanis Club and Palm Springs Women's Club. All four organizations are contributing \$100 in order that many students will be able to attend.

The scholarships entitle the students, which are limited to the Freshmen through Junior classes, to attend the school for one or two weeks in the Summer, and be instructed by top music instructors as well as have fun. Students who have attended before include Ricki Metz, Rob Faulkner, Frank Brown, Sandra Hill, Carolyn Knapp and Jimmy Harris.



GARY MORTON, comedy star of stage and television, will be one of the stars of the new show in the Starlite Room of Irwin Schuman's Chi Chi, starting tonight. Headlining the show is Dick Contino, "Mr. Accordion," and completing the all-star bill is Muriel King, musical comedy singing star of "Girl Crazy" and "Make Mine Manhattan."

New Dick Contino to be Unveiled in Chi Chi Starlite Room Tonight

A new Dick Contino will be unveiled to patrons of the Chi Chi tonight.

Contino starts a one week engagement as a real triple threat.

The same showmanship which has enabled Contino to captivate audiences and cause them to applaud his jet-propelled keyboard rides almost as they would acrobatic stunts, is winning him new acclaim as a crooner and pianist.

CONTINO'S BARITONE vocalizing, which developed into big league proportions on his NBC television show, is expected to move into high gear when his latest Mercury recording, "Whenever I'm With You," is released. Dick wrote the tune himself when he was in the Army entertaining GIs up and down the 155-mile Korean battlefield.

It was during this period that Mr. Accordion, as he is widely known, took the wraps off his latent singing ability.

WHILE ENTERTAINING GIs during one particularly hot and humid Korean summer, the moist air would cause his accordion keys to stick. Thus forced to do without his deft instrumentalizing and not wishing to disappoint the entertainment-hungry GIs, he switched to singing. To his surprise, he

Desert Museum to Hold Annual Meet Thursday

Palm Springs Desert Museum will hold its annual meeting for the members at 7:30 p.m. Thursday in the Museum auditorium.

The business meeting will include reports from August G. Kettmann, president, from various of the committee chairmen and from the director.

A slate of trustees and officers of the organization will be presented for voting upon by the members. Any members may bring up for discussion matters pertaining to Museum policy or activities at this time.

Following the business meeting, Dr. W. Scott Lewis will offer an illustrated talk.

All Museum members are urged to attend this important once-a-year meeting.

Slenderella Shop is Opened Here

With Earl Hough president of the Palm Springs Chamber of Commerce in attendance, Slenderella International officially opened its Palm Springs Salon in the Plaza this week.

The new salon is under the management of Helen Breeding, who expressed delight with the immediate acceptance here of this famous reducing system.

Former patrons from all over the United States called in person and by phone to make appointments, and to learn that they can continue courses here started at home or start courses here and continue them when they return to their native city.

The Palm Springs Salon is No. 117 in the chain, with 60 more scheduled to be opened by the first of the year.

Bus Signs

INDIANAPOLIS — When city bus drivers leave the barns each morning this sign informs them: "In life as in baseball, it's the number of times you reach home safely that counts." When they return from the opposite side of the yards this sign greets them: "Did you touch every base?"

AUTOMATIC 4 MIN CAR WASH
EXPERT CAR POLISHING
645 S. Palm Canyon Dr.

Residents Asked to Number Mail Boxes at Homes

An appeal to residents to number their homes and place the number on their mail boxes was issued today by Postmaster Merritt Williams.

The postmaster made the plea as part of an information campaign to enlist the cooperation of the public in helping the Palm Springs Post Office give them better service.

"Letter carriers who have been serving neighborhoods for a long time may not have difficulty in delivering mail, even where numbers are missing from houses and letter boxes," the postmaster said, "but their substitutes would have trouble, and numbers are extremely important in new residential developments."

Williams also emphasized that names are also important on boxes in multiple-family dwelling units.

He said that lack of identification on mail boxes may delay or even prevent delivery in some cases.

"You don't want this to happen and neither does your post office," the postmaster stated. "How can it be avoided? All it requires is that nothing is left to chance — that you provide a clearly identified box for your mail."

Bond Sales Up Over Last Year

Riverside county residents invested nearly \$800,000 in E and H Savings bonds during the first two months of this year, an increase of nine per cent over record-breaking sales during the same period in 1955, Thomas H. Holland, local chairman, reported today.

Sales in February of \$384,378 brought the two-month total to \$795,879, Holland said.

Jail Literature

BATH, N. Y. — Crime comic books are taboo at the Steuben County jail here. After visitors complained that the major portion of reading material at the jail was of a crime nature, Sheriff Charles H. Reynolds promised to replace comic books with magazines dealing with current events, hunting, fishing and other sports.

The Desert Sun

AT NEWSTANDS: Single Copies 10 cents BY CARRIER—\$1.25 per Month. MAIL RATES PAYABLE QUARTERLY Entered as Second Class Mail at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879. The Desert Sun Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.

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Village Palm Springs Theatre

207 NORTH PALM CANYON DRIVE

CONTINUOUS TODAY FROM 2 P.M. Shows Thurs., Fri., Sat. 7 & 9:20

Winner of 6 Top Academy Award Nominations

HELD OVER!
2nd SMASH WEEK

The dramatic movie jolter of the year... based on the real-life autobiography of Lillian Roth, who fought her way up from shame — as only a woman can!

'T'LL CRY TOMORROW
starring Susan Hayward (as Lillian Roth)
Richard Conte · Eddie Albert · Don Van Fleet · Taylor Ray Danton

Screen Play by HELEN DEUTSCH and JAY RICHARD KENNEDY
Based on the Book "I'LL CRY TOMORROW" by LILLIAN ROTH, MIKE CONNOLY and GEROLD FRANK
Directed by DANIEL MANN · PRODUCED by LAWRENCE WEINGARTEN

The Unkindest Cut

LIVONIA, Mich. — Livonia's city attorney, George Haller, saw his salary slashed by \$4,500 in the period of only five seconds. The city commission, after "sober reconsideration" that lasted five seconds, upheld its cut of Haller's salary from \$12,500 to \$8,000 annually.

Clean Money

WATERBURY, Conn. — After inadvertently sending \$185 to the cleaners with his pants, Charles E. Urban asked police if they would try and help him retrieve the money. They went to the cleaners and found the money lined around the inside of a cleaning machine.

The Desert Sun Wed., March 21, 1956

2

SUNAIR DRIVE-IN THEATER

HIGHWAY 111 PH. 8-4232

NOW PLAYING

3 YEARS AND
6 MILLION DOLLARS
TO PRODUCE!

THE WOODEN HORSE! Spartan shock-troops invade the Fabulous Horse-of-Treasure, arrive at the Gates of Troy!

HECTOR FIGHTS ACHILLES! Troy's greatest hero answers insults flung at Helen in history's most dramatic personal combat!

LAIR OF THE GIANT AJAX! Before his rendezvous with Helen, young Paris first must pass Sparta's fantastic Test of Strength!

THE FACE THAT LAUNCHED 1000 SHIPS! The ravishing Helen, who left the couch of her King for the love of Paris of Troy!

WARNER BROS. PRESENT

"Helen of Troy"

CINEMASCOPE
WARNERCOLOR

From the famed "Iliad" of Homer — starring ROSSANA PODESTA as Helen JACK SERNAS as Paris also starring SIR CEDRIC HARDWICKE · STANLEY BAKER NIALL MACGINNIS · ROBERT DOUGLAS · TORIN THATCHER SCREEN PLAY BY JOHN TWIST AND HUGH GRAY DIRECTED BY ROBERT WISE

— ALSO —
"JOE MacBETH"



OLD FRIENDS while both were in the wild animal business back in the twenties and thirties, Clyde Beatty and Dick Addison, police technician, renewed acquaintanceship when the former's circus was here Monday. Addison was formerly associated with the San Diego Zoo as curator of mammals, and as director of animals on William Randolph Hearst's Ranch. (Desert Sun photo)

Renewal of Friendship Here by Clyde Beatty, Dick Addison, PD Technician

Two friends held a reunion here Monday—in a circus tent. Both felt at home there, in the presence of wild animals and the atmosphere of danger.

One is still in the business, Clyde Beatty, while the other Dick Addison now faces animals of another nature, criminals and persons accused of crime, in his work as technician for the Palm Springs Police department.

Beatty was here with his world renowned circus, and a reunion was in order, as they have known each other since Addison served as curator of mammals for the San Diego Zoo from 1922 to '28.

DURING HIS six year tenure there he saw and assisted in the zoo becoming the fourth largest in the world.

In 1928 Addison was placed in charge of the animal collection on William Randolph Hearst's ranch. This was the largest private collection of wild animals in the world, and he directed the buying and selling of animals, besides the collection in general.

At this time he frequently bought animals from Beatty, or sold the surplus to him.

While working for Hearst, he started a feature series on animals for King Features Syndicate, called

Dog Gone

OGDEN, Utah (UPI)—Alvin Stauffer returned home to find an afternoon burglar had entered the house, taken four shirts, two pairs of pants, a suit, and had cracked open a piggy bank for a haul of \$1.50. Stauffer, puzzled that the yegg met no opposition from the family dog, discovered the thief apparently had taken the dog too.

FOR SALE BY OWNER BUSINESS FORCES US TO SELL OUR BRAND NEW HOME IMMEDIATELY \$5,000 DOWN, Balance on 20 Year Contract

Located in the (windfree) South side . . . 2 blocks from Cahuilla school . . . A few minutes from town . . . Home occupied less than 60 days . . . Over \$1700 in carpeting and drapes . . . Huge lot partially landscaped . . . Over 2,000 square feet of living space including

- 3 extra large bedrooms
- Gorgeous living room with fireplace best view in Palm Springs—sliding doors to patio
- TV cable installed
- Large dining room
- 2 large baths
- Beautifully designed kitchen and snack bar
- Extra large utility room
- 2 car garage—not a carport
- Automatic gas furnace and desert cooler
- Plenty room for pool
With carpeting and drapes

\$30,750

Will sell partially or completely furnished if agreeable price can be established.
For appointment to see our home PHONE 3691

Lions Program to be Surprise

Bob Morris will be program chairman tomorrow for Palm Springs Lions Club, meeting in the Starlite Room of the Chi Chi at noon.

Nature of the program will be a surprise to the club members and guests.

Regular speaker, scheduled for tomorrow, was called to the guest and Morris was assigned to provide the program.

Interstate Commerce Commission statistics show motor trucks haul the equivalent of 2,568 pounds of cargo 1,000 miles for every man, woman and child in the United States.

Nehru to Visit Ike Next July

WASHINGTON (UPI)—Price Minister Jawaharlal Nehru of India today announced he will meet with President Eisenhower here next July.

The Prime Minister's announcement was released simultaneously by the White House here and in New Delhi.

President Eisenhower earlier this month invited Nehru to visit the United States in a move aimed at improving deteriorating U. S.-Indian relations.

The White House said Nehru plans to arrive in Washington July 6 or 7 and remain until July 10 or 11. He will come here immediately after the Commonwealth Nations Conference in London.

Meter Receipts Show Increase

Parking meter receipts in the City of Palm Springs showed only a slight increase in February of 1956 over February of last year, \$3,159 to \$3,117. Shelby V. Langford, director of finance, reported.

Total collected so far this fiscal year is \$15,757, an increase of \$696 over the first eight months of 1955-56.

There were 544 meters in operation on city streets during the month.

Total collected since the meters were installed in March of 1949 is \$138,656.

Penguins have stubby wings but cannot fly.



We're flying again!

WESTERN AIRLINES

Featured Meat Values FRESH PICNICS 25¢

Cut from shoulder of top quality Eastern grain-fed pork. Excellent to roast or boil.

FRESH PORK BUTTS 35¢

Cut from shoulder of Eastern grain-fed pork. Fine to roast.

SLICED BEEF LIVER 35¢

Nutritious Wholesome

lb. 35¢

GROUND BEEF 35¢

In new clear Visking.

Lean beef, guaranteed.

lb. 35¢

CANADIAN STYLE BACON 2.89

Loin of Pork

Fully cured and smoked

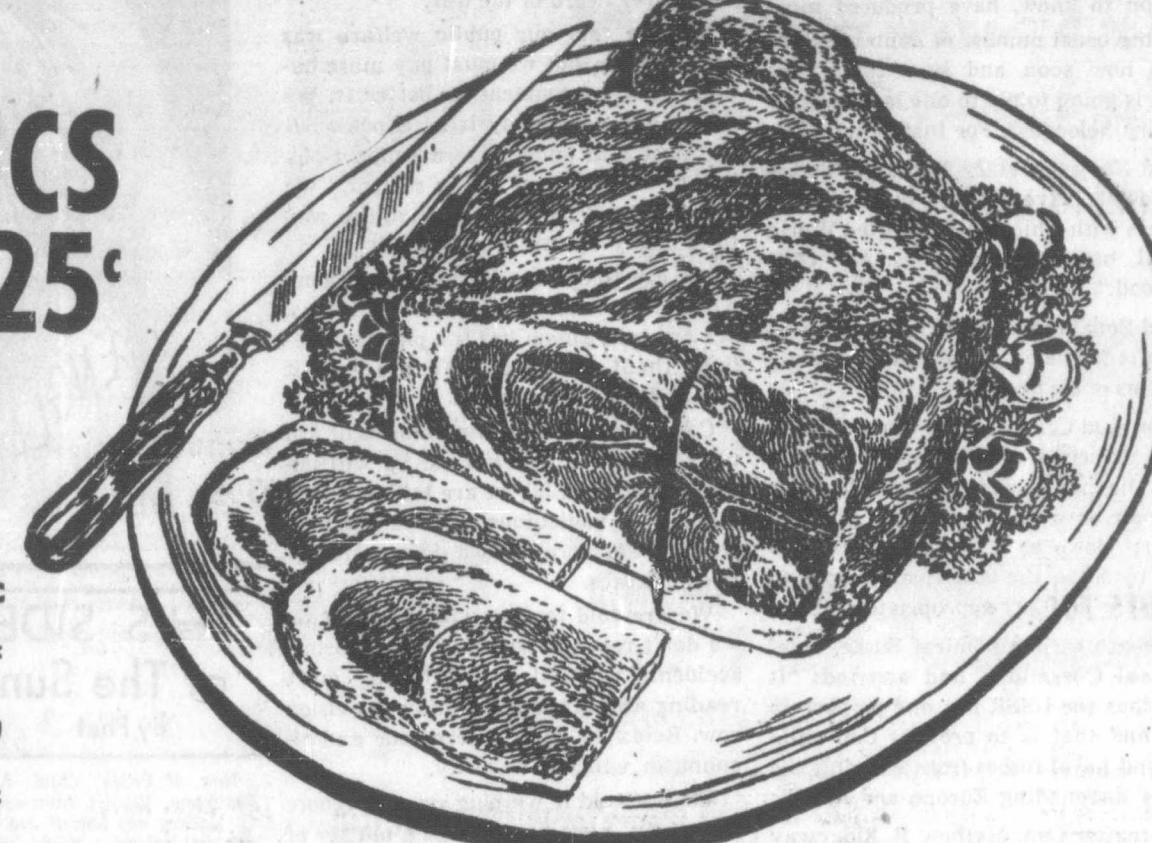
3-lb. can 2.89

SKINLESS FRANKS 39¢

Somerset #1 Quality

All meat, delicately spiced

lb. 39¢



Swift's Premium or Rath Black Hawk

SLICED BACON 39¢

1-lb. cello pkg. 39¢

Kraft Cheese

Sliced Swiss or American 8-oz. pkg. 29¢

8-oz. jar 25¢ 16-oz. jar 49¢

Lucerne brand 19¢ pint carton 34¢

Dairy Drink 17¢ qt. carton

Nonfat Milk 17¢ 1/2-gal. carton

Ice Milk 43¢ 1/2-gal. carton

Ballard Biscuits 25¢ 8-oz. pkgs.

INSTANT COFFEES

Maxwell House "Look for the jar with the Stars on top" 2-oz. jar 49¢

Edwards Deep-roasted from the world's choicest coffee beans! 100% pure! 2-oz. jar 47¢

Chili con Carne 29¢

Gabbard's 15 1/2-oz. can

Spaghetti 16¢

Franco-American in 14 1/4-oz. cheese-tomato sauce

Beef Stew 30¢

Nalley's brand ready to heat and eat!

Beef Raviolis 27¢

Chef Boy-Ar-Dee 15 1/2-oz. fine Italian recipe

Canned Oysters 41¢

Dunbar 4 1/2-oz. brand

Grated Tuna 20¢

Torpedo brand 6-oz. can

TILLAMOOK 53¢

Oregon Cheddar Cheese

Deliciously creamy texture with just the right sharpness for au gratin dishes, souffles, and tasty rarebits!

BANQUET PIES 23¢

Chicken, Turkey, Beef

Meat pies you'd make yourself! Choice ingredients cooked to perfection—quick-frozen! Just bake, then eat!

Peaches slices; halves

29-oz. can 25¢

Toilet Paper

1000-sheet roll 10¢

14-oz. bottle 19¢

Chicken Soups Noodle, Cream, Rice, or Gumbo 2 cans 29¢

Pork 'n Beans (16-oz., 2 cans 23¢) can 19¢

Curtis Bakery Specials!

ORANGE GOLD LAYER CAKE 49¢

Curtis's famous square layer

Regular 59¢

HOT CROSS BUNS 25¢

For Lenten meals

Baked by Curtis

pkg. of 8 25¢

Wash Day Needs!

FAB DETERGENT 65¢

"10c Off" on 47-oz. giant box

TREND DETERGENT 49¢

"Special Pack" 33-oz. box 49¢

WHITE KING "D" 64¢

"Double Action" 40-oz. giant box

SU-PURB DETERGENT 50¢

"Magic blue" 40-oz. giant box

AJAX CLEANSER 23¢

"2c Off" on 14-oz. can

GRAPEFRUIT 33¢

with easy-separating segments

It's the peak of the season for fine grapefruit and we have them neatly packed in bags. Enjoy them daily!

DATES

Premium quality. Nature's own sweet.

YELLOW ONIONS 5¢

Mild, sweet for tastier sandwiches!

WINESAP APPLES 12¢

Juicy red Washington grown apples with delicate wine-like flavor!

Bel-Air Frozen Foods
Premium quality at no extra cost!

Sliced Peaches 21¢

10-oz. package 21¢

Raspberries 29¢

10-oz. package 29¢

Strawberries 25¢

10-oz. package 25¢

Cut Rhubarb 20¢

12-oz. package 20¢

Captain's Choice Sea Foods

Breaded Shrimp 55¢

10-oz. package 55¢

Whole Whiting 39¢

1/2-lb. package 39¢

Prices effective March 22, 23, 24, 1956 in Palm Springs. No dealers sales; limit rights reserved.

Applicable taxes collected.

For appointment to see our home PHONE 3691

350 S. PALM CANYON DRIVE

PALM SPRINGS CALIFORNIA

Applicable taxes collected.

For appointment to see our home PHONE 3691

350 S. PALM CANYON DRIVE

PALM SPRINGS CALIFORNIA

Established 1927

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DON KLOTZBUECHER, City Editor

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Our Home-Made Brainwash

In recent weeks more than the usual number of officials who should be in position to know, have produced more than the usual number of contradictions as to how soon and how surely the world is going to pot in one last gigantic military holocaust. For instance:

Said Navy Secretary Thomas: "Today the Soviets have not the mere 57 submarines with which Hitler started World War II, but 400 submarines. And they are good."

Said Senator Symington: "The United States is far below Russia in practically all forms of air power."

Then said Congressman Curtis of Missouri: "When a Senator starts talking about the grave threat Russia is because they now have 200 submarines, you can put that down as a lot of hogwash devised to scare the American people to vote more military appropriations."

A month earlier Admiral Burke, chief of Naval Operations, had asserted: "It is obvious the USSR has one purpose in mind and that is to prevent U.S. shipping and naval forces from entering the waters surrounding Europe and Asia."

Thereafter Gen. Mathew B. Ridgeway protested that the civilian bosses of the Defense Department too often are swayed by "political expediency."

Finally last week came Air Secretary Quarles with at least one calming statement. He observed — concerning the debate over the quality and quantity of our long range air missiles — that too many people are blowing too many fuses over any single weapon. His suggestion was to do our best on an adequate arsenal overall, and worry less about the details of a supposititious conflict which already is so horrible that its terror alone may prevent it ever happening.

Meanwhile, who can forget the conflicting "authoritative" statements with which we have been deluged continuously the last 10 years? The surprise is, not that we still have peace, but that there are any sane, calm Americans who have survived their alternate injections of confidence and consternation. Perhaps some future flip historian will, in fact, dub this the age of confidencernation.

To our notion, it is the age of the home made brain-wash, with free phobias fitted to everybody. Consider the background melody we've heard for years:

We are told we are in marvelous prosperity, but watch out for calamity. We are told we are in peace but the war peril is nevertheless deadly. We are told science's horizons are unlimited provided its atomic Frankenstein doesn't extinguish us.

We are told that when Russia talks bad, that's bad. When it talks good, that is probably bad too. We are told true

peace is nearer but we can't stop taxing for war — and for the benefit of peoples who never heard of the war.

We are told our public welfare was never better, but we must pay more billions to a government to better it. We are told the economy is at a peak but we must still underwrite a support policy of "the survival of the sickest." We are told by federal deeds that the way to multiply wealth is to divide it.

We are told a nearby hydrogen bomb will kill us. Afar, the fall-out will kill us. We are told Russia has the planes to deliver them in droves. We are told it hasn't. It has. It hasn't.

Cancer will kill us. Smoking will kill us. Over-eating will kill us. So will under-eating. Over 50, we are told to watch our health meticulously. If we don't we will fall easy prey. If we do, we are hypochondriacs.

We are told tension will kill us if we don't relax. If we relax by motoring, accidents will kill us. Relax by quiet reading and it starts a family television row. Relax by daily tavern tour and alcoholism will put us away.

We are told if we plug on and ignore the strain, a crackup is just a matter of time. And the nearer the success goal, the closer the crackup. Especially if the pinnacle takes us into a new social stratum that insures we will constantly lack self-confidence.

If we survive all this, the horrors of unoccupied old age await us in retirement.

And to relieve the monotony we are told that our children, despite our best care, are either potential killers, drug addicts, hoodlums, neglected psychopaths, irresponsible misfits, red-tainted reformers or poor spellers.

This is the mine-run sort of brain-wash everyone gets. If you are in business, there is a special kind added.

The businessman is told by Washington to hold down prices, but not wages. He is told to work hard and make lots of jobs for everybody. If he does, a possible monopoly investigation awaits.

He is told to expand, for the abundant American life and prosperity. But on whose money? If he borrows, it puts a forecloseable lien on his plant — plus sharing of control with the lender.

If obtained on sale of common stock, earnings must be much higher to come out with the same after-tax net.

If obtained through merger, there's danger for sure of a frown from Washington. If the merger goes through, and is an important one, D.C.'s white fathers may disallow it as a monopoly combination. If it doesn't go through, the rumors of the firm's financial weakness will have done it no good.

So, if there is a trace of schizophrenia blanketing the American personality today, who can be surprised. — M.L.H.

AS OTHER EDITORS VIEW THE NEWS

Cameras in Court

(Times-Union, Albany, New York)

An important decision affecting the right of the public to be more fully informed of what goes on in its courts was announced Monday in Colorado. The Supreme Court of that state unanimously granted judges of subordinate courts the authority to determine whether news photographs or radio and TV broadcasts of proceedings should be permitted.

The importance of the decision lies in the fact that it cracks the rigid bar on cameras in courtrooms of the American Bar Association in its Canon 35.

Hoover Commission
(Perris, California Progress)

If Congress would give more attention to the recommendations of that Hoover Commission for reducing waste which would lower the budget by billions an-

THIS SIDE
of The Sun

By Phat

Now, if Police Chief A. G. Kettmann, District Attorney, W. G. Mackay and Sheriff Joe Rice are not looking, I would like to make a suggestion which might prove of interest.

How about a pool on the day and the hour the mercury first climbs to three digits this year?

The time of year is near when the cooler service men make hay.

OVERHEARING some of the old timers in the composing room the other day bragging about how long they had been remuneratively connected with the newspaper business brought up the thought — just how many years of experience go into the making of The Desert Sun each day?

Spent five hours checking to provide material for about five inches of copy.

Questioned 10 men who form the heart of the composing room and the total was 265 years, and average 26½ each. One had 50.

CHECKING OTHER departments, the newsroom with eight messengers around totalled 121 years, average 15. Of course, I stuck my 53 years in with that and Mac Hutchens' 30.

Didn't know just where to classify Bill Rashall, he's all over the place, but stuck his 30 years with the display sales side to boost their total to 53 years.

The classified and auditing department added another 48 years, the circulation department 18 more.

And the top brass, Ward Risvold, publisher, 32 years, and Oliver B. Jaynes, editor, 37 years, 69 more.

That's a total of 574 years of experience by a crew of around 30 people. Quite a payroll because some who are not directly connected with the production of The Sun are not listed.

THE ABOVE REMINDS me of a story I heard about people long on the job.

A new man took charge of an industry and was questioning some of the personnel.

He asked one of the personnel: "How long have you been with the firm?"

"Fifty years," was the prideful answer.

"You're in a rut. You're fired," was the answer.

THEY FROWN ON left turns, said a Villager to me yesterday. "But if you're going north on Indian Avenue, and are low on gas, what are you going to do? There isn't a service station on the east side of Indian Avenue after you leave Ramon Road."

Maybe most people are too clumsy but it's a rarity to see one slide over and climb out of the right side from under the wheel. And that's why there are many close calls daily in local traffic.

Exploding out of the left side without looking, drivers swing their wide doors almost half way across the adjoining lane, causing following motorists to swerve suddenly.

I saw one bicyclist almost get knocked for a loop yesterday and if the following auto had not been alert, you would have heard the ambulance siren.

They should blow a whistle on that practice. There is a law against it.

And Franklin P. Adams said: "The important question is not what is the younger generation coming to, but when?"

Library Notes

Dear Handy:

In San Francisco, the certificate was preserved because it was in a safe, and, although the safe was buried under rubble for three weeks, it was eventually dug up and the contents preserved.

The Palm Springs Land Company was formed before the turn of the century with the idea of promoting this area as a resort, but the project was abandoned when the great drought at the end of the last century made it virtually impossible to get water. The present site of Smoke Tree Ranch was included in the holdings of this early group who envisioned an oasis in the desert and made one of the earliest attempts in this direction.

THE LARGE MAP of California and Nevada, the gift of Mrs. Bernard Ford, has proved interesting to visitors and Villagers alike. This map was issued in 1876 and at that time none of the towns in this area had their present names. Palm Springs shows simply as Agua Caliente and Banning and Beaumont as San Jacinto and San Geronio. The beautiful framing of this old map was done by the Edward Canby Studios, who also framed the other memorabilia on display at Society headquarters.

Some very interesting gifts have been made to the Society. Mrs. Edona Carey donated the original stoop of Dr. Murray's hotel, which was situated on the property presently owned by Mr. Leibing at the corner of Indian Avenue and Tahquitz Drive. It was called the Palm Springs Hotel and Mrs. Carey also donated a tile from one of the bathrooms in this hostelry.

ANOTHER HOTEL, the La Palma, was owned by Polly and Adolph Adler. When the Society was formed last year, one of the first donations it received was the cornerstone from La Palma Hotel. This cornerstone was saved by Walter Pagan when the La Palma was torn down and he placed it on permanent exhibition with the Society.

Mr. and Mrs. Lykken (he was an early Village postmaster and for years had the general store) gave the first telephone ever used in Palm Springs — all its nostalgic glory it hangs on the wall in the Branch. And Mr. and Mrs. Chester Moortens donated the first post office table in the Village.

One of the most fascinating exhibits is a stock certificate representing 10 shares of stock in the Palm Springs Land Company. This certificate was donated by Clay Miller who has had it for many years.

At the time of the great fire

Affectionately,

BETTY.

GRIN AND BEAR IT

By LICHTY



"Is selected for job of trade delegates, comrade, because you are speaking fluently French, Italian, Japanese, propaganda and revolution! . . ."

MIKE CONNOLLY:

Judy Drops to 111 Pounds

HOLLYWOOD — Judy Garland has starved herself down from 130 to 111 pounds and is rarin' to roll in RKO's remake of Katherine Hepburn's oldie, "Alice Adams" . . . It's in neither the book nor the movie but Lillian Roth's mother, Katie, as portrayed by Jo Van Fleet in "I'll Cry Tomorrow," died a Catholic. Lillian herself, who was brought up in the Jewish faith, baptized her mother on her deathbed. For that fresh-youth thing look, Marilyn Monroe will wear almost no makeup in "Bus Stop".

Carol Channing has won a five-year contract at RKO because of her comedy kick-ups in support of Ginger Rogers in "The First Traveling Saleslady." She'll make one movie a year, for the first she'll get \$30,000; for the last one she'll get \$75,000. And to think I failed to spot her as a hot new star when I reviewed a small-budget revue called "Lend an Ear" in a side-street Hollywood Theatre a few years ago! . . . Miss Channing's first picture will probably be a musical version of Lynn Fontaine's old stage hit, "Dulcy." RKO is really going in for musical remakes this season . . . Hollywood producers are learning that it isn't the width of the screen that

makes a movie a hit — it's the depth of the story.

TV TOPICS

Bob Hope tells me he wanted to film his last TV show from Germany in front of American troops, who are always a great audience. But his busy movie-making schedule in London wouldn't allow the time. Candid Robert admits he didn't much like his last London show. Too ordinary. The critics agreed . . . If their plane pan out, CBS-TV will sign Orson Welles to write, produce and direct an original spectacular this summer.

Frank Sinatra, who'll guest on Jimmy Durante's NBC-TV color show March 24, may also find time to play the title role in a movie to be called "The Jimmy Durante Story". Frankie boy would make this after he does Joe E. Lewis's life for Paramount . . . Italian glamor doll Sophia Loren will make her debut in American Television on NBC's "Home" show, although the exact date hasn't been set. . . "Stage 7" tried to get Tab Hunter to star in "The Man Who Came Over One Mountain" but he's all tied up in motion picture commitments. Definition of alcohol: Preservative of almost everything but control of an automobile.

EARL WILSON:

Petrillo and Lawyers

NEW YORK — It was a night that made me glad I left the farm.

All the glittering stars were out — Margaret Truman and Diane, Marlene Dietrich, Joan Crawford, Nanette Fabray, Cyd Charisse — but music czar James Caesar Petrillo outshone everybody with an impromptu speech at the Friars' banquet for Ed Sullivan.

Not that Jimmy Petrillo outdid Rex Harrison and Julie Andrews whose "My Fair Lady" is the greatest musical of our time.

Petrillo somehow got to lawyers.

"Lawyers!" he sneered. "A lawyer, you can trust him with anything you got, if you haven't got anything. I got a staff of lawyers at \$200 a year, and believe me, I have to tell them how to keep me outta jail."

Tenderly, he told of visiting Franklin D. Roosevelt to ask for help for his union.

THE MIDNIGHT EARL

Bing Crosby's frozen fruit company reportedly faces investigation on competitors' complaints of monopoly . . . Kim Novak and Frank Sinatra are set for the film. "Pal Joey" . . . Dick Haymes will sell his west coast home and become a New Yorker; he'll head a TV production outfit that includes brother Bob . . . AGVA and the Teamsters Union may picket the circus on opening night.

Paramount wants ex-Boxing Comm. Bob Christensen to help boss the promotion and distribution of "Ten Commandments" . . . Is Eddie Cantor planning a screen return in "The Fifth Season"? . . . Ava Gardner's in Mallorca, aboard Errol Flynn's yacht — but Flynn's in H'wood! . . . Renee Roy, a former Miss New York City, was signed for "The Ziegfeld Follies."

EARL'S PEARLS

We admire those bold politicians and military men who have decided that at last it can be told — at \$2.50 a word. — Banking Magazine.

WISH I'D SAID THAT

Chris Schenkel spotted this sign along an Ohio road: "This Is God's Country. Don't Drive Like a Bat Out of Hell."

TODAY'S BEST LAUGH

Ted Steel found a REALLY rich Texan. This guy has a different dentist for each tooth.

"Whatever it is that keeps people from getting rich," sighs Tony Pettito, "most of us have it." That's earl, brother.

ROBERT S. ALLEN:

Truman in Quandary

WASHINGTON — Former President Harry Truman is in a quandary.

He is being pulled in sharply opposite directions in the increasingly stormy and muddled Democratic presidential contest.

One group of close friends is insistently urging him to throw his influence behind the hard-pressed candidacy of Adlai Stevenson, while other intimate advisers are pressuring against that. They want Truman to continue his present policy of backing no one publicly, while privately counseling state and local leaders to send unpledged delegates to the Chicago convention.

Foremost among these inner rival factions are:

FOR STEVENSON: Former Secretary of State Dean Acheson, who has helped Truman extensively on his recently-published memoirs and with legal and financial problems of his Library Foundation; former Air Force Secretary Thomas Finletter, N. Y.; George Kilian,

Kettmann Asks Change in Laws to Block Crime

Police Chief August G. Kettmann, citing the recent Cahan decision, said Saturday that trained men in the legal profession seem to be conspiring to complicate things through their rulings and interpretations, and that odds are increasing rapidly in favor of the criminals.

Kettmann, who addressed a meeting of convening law officers at Chi Chi restaurant, asked that the legal profession accept a "responsibility to see that those (search and seizure) laws are not so written that they establish obstacles to enforcement."

The Cahan decision, briefly, ruled that a defendant found guilty in preliminary court hearing after evidence which was gained illegally (wire tapping et al) is objected to and overruled and admitted as evidence, then the verdict will be reversed in a higher court.

"Recently in San Diego county officers recognized two known narcotics peddlers in an automobile and while they had no evidence that these men were in possession they stopped the car and making a search found several thousand dollars worth of narcotics. The men were arrested, taken to court and in the Superior Court the matter was dismissed because the officers had no prior knowledge and simply stopping the car and making a search, in the opinion of the court, was an illegal act," Kettmann told the men.

He concluded by saying that "Society needs to be protected against the criminal forces which these laws seem to favor today."

CoC Directors Urge Support of Police Show

Board of directors of the Palm Springs Chamber of Commerce today adopted a resolution in support of the seventh annual Palm Springs Police Show which will be given Saturday night at the high school quadrangle.

In stating that the show "deserves the wholehearted support and cooperation of each and every resident and visitor in the Palm Springs area," the board added the "almost unbelievable line-up of star-studded personalities and the outstanding band of Les Brown promises to be an entertainment value seldom if ever equalled."

General admission seats are still available for the show and dance.

Buy at Home

LOWELL, Mass. (UPI) — Burglars found only three nickels when they rifled a service station cash register here. They used the nickels to buy cold drinks after they tried unsuccessfully to force open the soft drink dispenser in the office.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone DUMAURIER, DEREK 1078 N. Palm Canyon 2842 HARRY REID and RUSSELL WADE 2855 850 S. Palm Canyon Dr. ISRAEL ADOLPH 2981 671 N. Palm Canyon Dr. ROCKS, MADGE O. 2601 482 N. Palm Canyon Dr. SHEPTENKO, PETER B. 2727 The Pioneer Realty Co. 475 N. Palm Canyon Dr.

CATHEDRAL CITY CLARK, PAUL W. 8-4691 762 Broadway CAMPBELL, THOS. R. 8-4372 Sunair Dev. Corp. JORGENSEN, E. M. 8-3401 68-574 Broadway SHARP, JOHN 8-4355 900 Broadway SHERRILL, R. H. "Bob" 707 & 713 D' St. 8-3534

COACHELLA RALPH L. STEPHENS CO. Hiway 111 and Hill Dr. 8-5205

LA QUINTA HOFFMAN, MILTON A. P.O. BOX 306 9-3941

PALM DESERT CARL HENDERSON 73-941 Hiway 111 EDITH EDDY WARD P.O. Box 291

RANCHO MIRAGE EWART, ESTELLA C. 8-4203 RANCHO MIRAGE REALTY CO. 71-811 Highway 111 8-3881 TED SMITH 8-5022 76-691 Highway 111

THOUSAND PALMS CORNELIUS, HAL 393

THUNDERBIRD AREA BURKE, TONY 8-5432

70237 Hiway 111, 1/4 mile west of Thunderbird C.C.



Mayfair's Giant State-Wide... DEL MONTE SALE!

Here's another golden opportunity for thrifty California home-makers to save on top quality canned goods in one of Mayfair's periodic sales. Housewives from one end of the country to the other know and rely on the superior quality of Del Monte Food Products, and here's your chance to stock up at Mayfair's bargain prices.

COFFEE HUGGINS-YOUNG 79¢

Vacuum-Packed
All Grinds
1-Pound Can
CREAM YOUR COFFEE with PREAM
Pillsbury's

CAKE MIXES

Barbara Ann
Boysenberry Preserves 29¢
Cloth Pack Deal!

BREEZE Lge. Pkg. 33c Giant Size 74c

For Dishes LUX LIQUID 12-oz. Can 39c 22-oz. Can 66c

For All Fine Fabrics LUX FLAKES Lge. Pkg. 34c Giant Size 76c

Health Soap LIFEBOUY 3 Reg. Bars 27c 2 Bath Size 27c

Comfort TOILET TISSUE 4 Roll Pack 36c

Thoro-fed DOG FOOD 2 Tall Cans 25c

PEACHES 4 No. 2½ Cans \$1

Rich, golden slices or halves of sweet, ripe, Del Monte peaches with that real orchard flavor. Serve them often!

SUGAR 10-lb. Bag C. & H. Pure Cane, Granulated Sugar ... housewives prefer it!

SPRY 3-lb. Can 69¢
For all your frying and baking... Pure, Homogenized, All-Vegetable

Sliced Pineapple

DEL MONTE'S tender, sunny slices of rich, tropic fruit... a stand-by for salads and quick desserts. Try it as a garnish for your pork loin roast for a real Hawaiian touch!

Pineapple Juice 5 46-oz. Cans \$1

Compare Del Monte's rich, refreshing flavor. It's never too tart... never too sweet. Use it for liquid when you're braising pork chops.

DEL MONTE, EARLY GARDEN SUGAR PEAS

DEL MONTE TOMATOES

DEL MONTE, GOLDEN CREAM CORN

SUGAR 10-lb. Bag C. & H. Pure Cane, Granulated Sugar ... housewives prefer it!

SPRY 3-lb. Can 69¢
For all your frying and baking... Pure, Homogenized, All-Vegetable

FRESH PRODUCE FEATURES

GRAPEFRUIT 5 for 19¢

You'll enjoy these extra fancy, large size grapefruit, straight from the sun-drenched groves of Arizona. Eat plenty for spring-time pep!

SPINACH Lge. Cello Pkg. 10¢
Fully cleaned, ready to cook. Dewy-fresh and tender. Reg. 18c

DATES 12-oz. Pkg. 10¢
Sweet, natural Deglet Noors. A tasty snack.

LIBBY'S PIES
COUNTY FAIR PIES
5 for \$1
8-inch
49¢

U.S.D.A. Graded "Choice," Shoulder.

Lamb Roast 23¢ lb.

Enjoy the delicate flavor of finest U.S.D.A. Graded "Choice" Lamb in this thrifty shoulder roast. You'll find plenty of meaty goodness in it, and it's sure to make a hit with your family. Notice the special prices on lamb chops, too. They'll give you real luxury meals, because they're all from finest quality U.S. Department of Agriculture Graded "Choice" Lamb... that's the only kind Mayfair sells!

PORK LOIN ROAST 29¢ lb.

UP TO SEVEN
FULL RIBS
RIB END

For hearty, nourishing morsels of unsurpassed flavor, you can't match Mayfair's peerless, grain-fed pork.

Examine it closely and see for yourself how fine-grained and pink it is. Buy a loin cut or chops—

you'll enjoy both.

LOIN END lb. 39¢ WHOLE LOIN lb. 39¢

LOIN HALF lb. 45¢ RIB HALF lb. 39¢



Specials for
Thursday, Friday,
Saturday, Sunday,
Mar. 22, 23, 24, 25

Del Monte	FRUIT COCKTAIL	5 303 cans \$1
Del Monte	BARTLETT PEARS	4 303 cans \$1
Del Monte	CUT GREEN BEANS	6 303 cans \$1
Del Monte	SLICED RED BEETS	6 303 cans \$1

Tomato Sauce

Del Monte
8-oz. Cans
15 for \$1



OLD DUTCH CLEANSER 2 for 27¢

Pillsbury Pancake Flour	32-oz. Ph. 29¢
Gerber's Strained Baby Foods	6 41-oz. Cans 49¢
Minute Maid Frozen Grapefruit	12-oz. Can 23¢
Skipper Frozen Beef or Veal Steaks	7-oz. Pkg. 39¢
Rath's Black Hawk Lunch Meat	12-oz. Can 37¢
Blue Bonnet Margarine	1-lb. Ctn. 24¢
Planters Peanut Oil	41c. Ph. 79¢
Anderson's Potato Soup	303 Can 21¢
Rancho Tomato Soup	10-oz. Can 10¢
Star Kist Chunk Style Tuna	No. 4 Can 31¢
Paas Easter Egg Dyes	10c - 15c - 39c

LIQUOR SPECIALS

Waterfill & Frazier, 100 Proof
STRAIGHT BOURBON

\$419 5th

Bottled in Bond

\$289 Park Avenue, 86 Proof

LONDON DRY GIN

\$469

Caldwell's Imported SCOTCH WHISKY

\$198

Torino, California CHAMPAGNE

\$188

Manischewitz Kosher Wines

Choice of Concord \$1 10c \$1 37 1st Qt. \$1 50

Malaga or Berry

1 Decanter

Illustrated Home Library

ENCYCLOPEDIA

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VOL. NO. 7, NOW ON SALE

99¢

DELICATESSEN

FRANKS 39¢

Buffet Brand 1-lb. Pkg.

All Meat, Skinless

29¢ lb. BRAUNSCHWEIGER

Swift's Premium

8-oz. Chub

25¢ lb. BALLARD BISCUITS

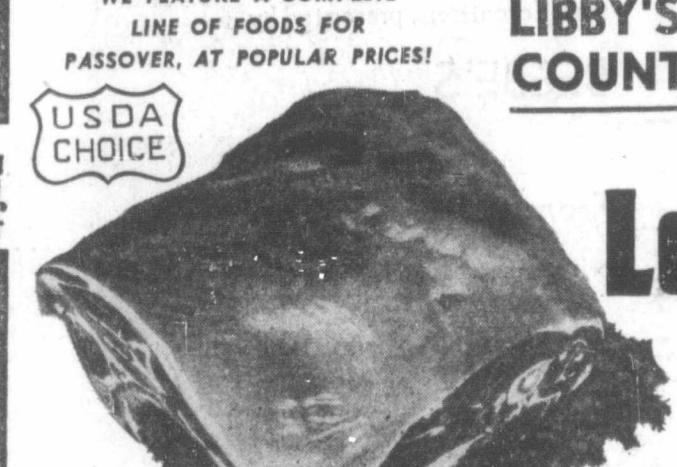
2-8-oz. Pkgs.

25¢ Ham & Cheese Spread

Oscar Mayer 8-oz. Chub

mayfair
SUPER
MARKETS

MORE FOR YOUR MONEY



MORE FOR YOUR MONEY

6 Blackstones Have
Granddaughter

Rev. and Mrs. James Blackstone Jr. have received word of the birth of a granddaughter. The little girl, Kathleen Dawn, was born to Pvt. and Mrs. James Blackstone III in Orleans, France, on March 15, and weighed six pounds 15 ounces. Her other grandparents are Mr. and Mrs. Leonard Burkhardt of Los Altos, California.

Morgans are Hosts on Anniversary

Harry and Ethel Morgan of Longview, Washington, chose the Tennis Club to entertain a number of their friends at dinner Sunday evening. The inspiration for the function was the 45th wedding anniversary of the Morgans. An exquisite floral centerpiece and corsages for the women which were distributed at the table, lent color to the dinner decor.

Mr. Morgan has recently retired as general manager of the Longview Division of the Weyerhaeuser Timber Company and is now serving as a member of the Washington State Highway Commission. Currently the Morgans are vacationing at The-Place-in-the-Sun.

Present Sunday evening, in addition to the host and hostess, were the couple's son and daughter-in-law, Mr. and Mrs. Harry Morgan, of Coos Bay, Oregon; Mr. and

Mrs. William Sailor and Mr. and Mrs. John McClelland, all of Longview. Mr. McClelland, a perennial Palm Springs winter visitor, is publisher of the Longview Daily News. Other guests were Mr. and Mrs. John Galbreath of Tacoma, Washington. Three of the couples, the Torrances, Galbreaths and McClellands have purchased homes in the new Desert Braemer which is to be built this summer.

Former Villagers Mr. and Mrs. Victor Cavalier, their daughter Dee-dee, and her classmate Diane McManus, all of Las Vegas, were visitors here this weekend. They were guests at La Voranda hotel and called on many of their old friends during their stay. They were dinner guests at the Sal Alessandro home Saturday evening.

Weekend Guests
at Burgess Home

Mr. and Mrs. William Burgess of La Mirada Hills, spent the weekend with her parents, Mr. and Mrs. Howard Mathews. Saturday evening the little family group celebrated Mr. Mathews' birthday with a dinner at the Mathews home. Another daughter, Grace Mathews, was also present.

Sunday evening the Mathews were hosts at dinner at the Tennis Club for their houseguests and Mr. and Mrs. Barney Adelaar of Palm Springs and New York. Mr. Adelaar is a manufacturer of ladies' blouses.

Mrs. Don Jensen of Bishop, the former Shirley Doyle, was here from Friday through Monday with her parents Mr. and Mrs. George Doyle.



AN APRIL BRIDE will be Betty Lou Callan, daughter of former Villagers, the Earl Callans, who will wed Dr. Kenneth Frederick Morgan in Beverly Hills on Saturday, April 7. Invitations were received here this week for the wedding reception which will be held in the Persian Room of the Beverly Hills Hotel. This picture of Betty was taken here at the Racquet Club, during one of her frequent visits. (Anderson Photo)

Garden Club Plans Tour

Plans were made for their two outstanding annual events, both to be held in April, when the Palm Springs Garden Club held its March session at the home of Mrs. Gwynne (Mary) Hurrell on Saturday.

The first, the Garden Tours, will be on April 10, and four beautifully gardened estates will be open to the visitors, who will be guided by Garden Club members. The tour will be from 2 to 5 o'clock and will start at 315 Via Las Palmas.

The annual Flower Show will be April 14, with the public invited to enter flowers and arrangements. It will be in the Center, as usual. The business meeting, presided over by president Jerry Bunker,

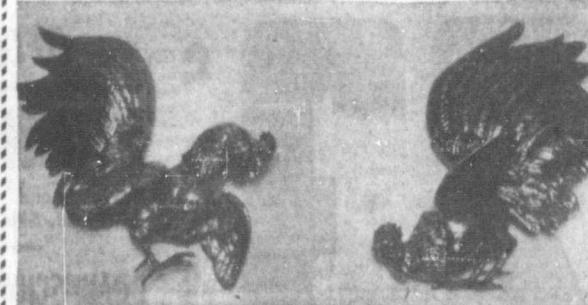
followed a 1:30 dessert. Mrs. Harry Yesley and Mrs. Donald Lockett were the co-hostesses.

Garden Club members were interested in inspecting the home of Mrs. Hurrell, which has been remodeled and landscaped with beautiful gardens.



PLAYING IT STRAIGHT. Catherine Snyder, assistant manager of El Mirador diningroom, left, and Joan McManus, social director, amazed and amused the guests at Sunday brunch, when they appeared as the forsaken wife and hitchhiking husband. Excitement reigned when eight members of the Palm Springs police department made a surprise raid and threatened to arrest the vagrant "husband," who was let off when "he" sold tickets to the Policemen's Show. (El Mirador)

Put Some Life in Your Decor



These bird-like Gaming Cocks are made of Hand Wrought Aluminum in Antique Gold.

Can be used in the decorating scheme of any room.

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General Electric
Home Appliances

Sportsman's Center

TOYS FOR MEN

Raym Elliott

1063 N. PALM CANYON DR. PHONE 5188

Society

Hildy Crawford, Society Editor
Ph. 5005

Tea Dance
Attracts
Gay Crowd

As one of the most delightful weekends of the season came to a close on Sunday afternoon many members of the Winter residents and their houseguests joined the visitors at the La Paz for the weekly tea dance. A setting sun greeted the first arrivals and as the balmy evening progressed the festive group enjoyed the tea table and al fresco dancing.

Among those present were Mrs. Lillian Schlothorn and her houseguests, Mrs. Russell Stephen of Seattle and Mrs. Doris Gustafson of San Francisco. Mrs. Schlothorn presided over the tea table during the early part of the evening.

Mrs. Harold Bell Wright arrived with her guests Mr. and Mrs. James Forward of San Diego.

Mr. and Mrs. Harry Casey entertained the John Boyles at one of the patio side tables.

Mrs. Frank Russell Payne of Palm Springs and Reno chose the tea dance as the gathering spot for a dinner party later in the evening in the Spar and Sable Room. Enjoying Mrs. Payne's beautiful table decorated with silver place cards and black and pale blue candles were: Mrs. John O. Mosley, a Reno houseguest of Mrs. Payne, Mrs. Noble Banks and her houseguest, Stella Leisen, Col. and Mrs. Edward Banning, Franklin McManus, Ralph Wilcox Taylor, George Shaw, Mr. and Mrs. Homer Hilton, Mr. and Mrs. Joseph Robertson and Mrs. John Blish.

Green Beans

NEW YORK — Next time green beans are on the menu, try this variation. Drain the liquid from a can of cut green beans into a saucepan and cook down to about half the original amount. Add 1 tablespoon of butter, 1 teaspoon of dry mustard and 1 teaspoon of Worcestershire sauce. Season with salt and pepper.

Villager Marie Trott, who has been with her son Judge Emil G. Trott in Iowa City, Iowa, since last Fall, is much improved in health, according to word received here. She can be reached at her son's home at 331 South Summit in Iowa City.

Mr. Morgan has recently retired as general manager of the Longview Division of the Weyerhaeuser Timber Company and is now serving as a member of the Washington State Highway Commission. Currently the Morgans are vacationing at The-Place-in-the-Sun.

Present Sunday evening, in addition to the host and hostess, were the couple's son and daughter-in-law, Mr. and Mrs. Harry Morgan, of Coos Bay, Oregon; Mr. and

Mrs. James Torrence, Mr. and

Mrs. John McClelland, all of Longview.

Mr. McClelland, a perennial Palm Springs winter visitor, is publisher of the Longview Daily News.

Other guests were Mr. and Mrs. John Galbreath of Tacoma, Washington. Three of the couples, the Torrances, Galbreaths and McClellands have purchased homes in the new Desert Braemer which is to be built this summer.

Former Villagers Mr. and Mrs. Victor Cavalier, their daughter Dee-dee, and her classmate Diane McManus, all of Las Vegas, were visitors here this weekend. They were guests at La Voranda hotel and called on many of their old friends during their stay. They were dinner guests at the Sal Alessandro home Saturday evening.

Mr. and Mrs. Barney Adelaar of Palm Springs and New York. Mr. Adelaar is a manufacturer of ladies' blouses.

Mrs. Don Jensen of Bishop, the former Shirley Doyle, was here from Friday through Monday with her parents Mr. and Mrs. George Doyle.

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Sunday evening

Around Town

with Hilda Crawford

Every Monday night at Shadow Mountain Club is Coronation Night . . . and some woman guest is crowned Queen for the Night . . . And, of course, everyone is familiar with the Queen for a Day program that emanates from a Los Angeles radio station . . . Right now, one of the Queens, Matilda Real of San Diego, is a guest at the Rossmore . . . She is enjoying a royal treat . . . a few days in Palm Springs . . . These days and these nights are not just for royalty . . . They are for all of us lucky enough to live here . . . Wave your sceptre and make a wish . . . and it could only be . . . for more leisure to enjoy this glamour spot of the American desert . . .

Janet Jaynes arrived today to spend a few weeks with her parents, Frankie and Oliver Jaynes . . . Janet has been in Washington, D. C., for months . . . as editorial assistant on Military Magazine, which is published by the Army Times publishing company . . .

The Leo Reardons entertained at a cocktail-buffet at their Tucson Road home . . . Guests were mostly Angeleno friends down for the weekend . . . including Uncle Ben Meyer and Sheriff Eugene Biscailuz . . .

Ad another St. Patrick's Day birthday celebrant . . . George Robins, who is in charge of Jimmy Van Heusen's cocktail lounge at the Desert Inn . . . He was pouring champagne Saturday night . . . for friends who dropped in to say "Happy Birthday" . . .

I hear that Kay and Clark Gable will be down to spend the weekend . . . with friends at Thunderbird . . .

The Brewster Morgans, who leased the Hammond house on Hermosa this Winter, were Saturday night dining at the Racquet Club . . . with Mr. and Mrs. Victor Weybright, he is the New York publisher of American Library . . .

Mrs. J. P. Stephens of New Jersey, mother of the former Secretary of the Army . . . and her daughter-in-law Mrs. Ruth Bovey Stephens of Minneapolis . . . are staying at the Desert Inn . . . Mrs. George Holstein of Thunderbird, is a niece of Mrs. Stephens . . .

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at a cocktail-buffet at their Tucson Road home . . . Guests were mostly Angeleno friends down for the weekend . . . including Uncle Ben Meyer and Sheriff Eugene Biscailuz . . .

Mrs. Frederick McNear left

Tuesday to return to her home in San Francisco . . . after spending

several weeks in Palm Springs . . .

She was a guest at the Racquet Club for a time . . . and

has been at the Desert Inn for

the past three weeks . . . The

popular San Franciscan was much entertained during her stay here . . .

The Easter Night Symphony

which will bring the Los Angeles Philharmonic to Palm Springs . . . is proving extremely popular . . . with all the box seats sold out already . . . There are still plenty of other seats available . . . and the concert will sound good from any of them . . .

Count and Countess Lukaviechi

were weekend guests of Mrs. Hortense Murray . . . spending a few

quiet days in the sunshine by the

pool of her Calle Ralph home . . .

The Count is from Vienna . . .

but his Countess (Lee) is an

American girl from Long Beach . . . where they are now living . . .

Incidentally, any Desert Isle

guests suffering from insomnia . . . and trying the time-honored

custom of counting sheep . . .

must have thought they were hearing

things the other night . . . They really were, too . . . When

they investigated the "baa-baa-ba-aaing" outside . . . they found

Smoke Tree's little black sheep

was paying them a middle of the

night visit . . .

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Bertha (Mrs. Roy) Simmons entertained around 30 at a luncheon at Thunderbird today . . . for her houseguest Lucille (Mrs. Stewart) Weiss . . . The visitor, who has been here since the first of March . . . leaves for her home in Sweet Home, Oregon, on Tuesday . . .

Gourmets Dine Armenian Style with the Becks

Martin and Verkina Beck hosted the gourmet enthusiasts with an Armenian dinner at their home Saturday evening. Cocktails were poured prior to the dinner which was served Turkish style and given an Oriental touch when flaming skewers of shishkabob (lamb) were brought to the diners and later highlighted with such dishes as pilaf (glorified rice) and yaprak (stuffed grape leaves).

The remainder of the evening was spent in a conversational social and dessert.

Present were Bob and Millie Linsky, Rfk and Barbara Harrison, Dixie and Mel Bren, Frances Holmes and W. D. Daniels.

JOIN ME AT READCREST KENNELS

FOR AIR CONDITIONED YEAR AROUND BOARDING or for an afternoon, a day or a week. Fee \$1.50 per day. 10 min. from Palm Springs out Indian Ave. to Dillon Rd. toward Desert Hot Springs. Dial for operator Desert Hot Springs 4-3894. We call for you and deliver you back home.

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Smart Looking Women

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Dapper Dressed Men

Chances Are They Have A Good Dry Cleaner Chances Are That Dry Cleaner Is US

First in Quality and Service

Featuring 1 Day Specials — Pressing While You Wait

Plaza Cleaners

PEARLS

from

All the waters of the world

The Most Complete Collection in Five Continents

Presented By

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OF PALM SPRINGS

March 23rd Thru April 8th

HOWARD MANOR, 572 N. INDIAN AND 193 S. PALM CANYON

Pearls for you at prices you can't resist



A DINNER FOURSOME at the Racquet Club were the David Roses (he is just back from one of his frequent trips to England) and Mr. and Mrs. Rudolph Mate (he is the director). (Anderson Photo)

Left to right, around the table, are, Mate, Rose, Mrs. Mate and Mrs. Rose. "Port Afrique" starring Pier Angeli, was the latest film to be produced by Rose and directed by Mate. (Anderson Photo)



HAVING FUN at the Ranch Club are, left to right, Frank Bering of Chicago, Mrs. Noel Clarke, Mrs. Bering and Hugh O'Brian, star of the Wyatt Earp TV series. (Anderson Photo)

Sisters Visit with Morrises

Here for a visit with her sister Mrs. George Morris and family, is Miss Margaret M. McColl, RN, of Anchorage, Alaska. Miss McColl has been to Washington, D. C., as a delegate to the Disaster Council Program of the American Nurses Association.

Mrs. Mabel Schroeter, of Bristol, Virginia, sister of Mr. Morris, left Sunday after a three-day visit at the Morris home. During her stay here, she was joined by another sister, Kate Morris McHargue of Los Angeles.

Miss Marion Green of Brattleboro, Vermont, is spending two weeks at Oasis Hotel, while visiting her friend Miss Gertrude Hunt.

What Happens to All Those Disappearing Tennis Balls?

Tennis popularity took a sharp upsurge this weekend among La Jolla guests. The tennis court area was busy every day as both spectators and participants alike played, sunned, watched and discussed their favorite subject. A quick survey taken poolside proved that almost half of the registered guests had brought their own rackets with them, more than half had brought tennis shoes and shorts, but less than 10 per cent had packed tennis balls. This in turn led into another discussion, what happens to used tennis balls?

The family players were quick to answer that the children seem to prefer tennis balls for catch more than any other type and the newer the ball the better they like it. The non-family players agreed that most of the balls are left on the court edges or never retrieved when they happen over a fence. All agreed on one thing, they had never seen out a tennis ball.

Among the many guests enjoy-

ing the courts were: Mrs. P. M.

Endicott of New York City. So enthusiastic a player is Priscilla that she plays each day and also takes a lesson every morning. The Arthur Bells of Beverly Hills and the Michael Wilsons of Arcadia were a doubles group each morning and late afternoon.

Deserving an "A" for effort and endurance were Tyler Combs and Ted Ashton of Los Angeles who staged the battle of the singles for three days running.

The Elwood Burnhams of Providence, Rhode Island, organized some fine mixed doubles. This popular young couple leave for home in New England on Monday.

YOUR FAVORITE



We have them or will get them for you!
Palm Springs
BOOK SHOP
120 S. Palm Canyon Dr.
A Terrific Selection of Cards for all occasions

Mrs. Mary Wilkerson of El Monte, is a houseguest of Mr. and Mrs. Ed Schisler this week. Mr. and Mrs. Bill Baxter of New York and Venice, California, were Sunday guests at the Schisler home.



*GET SLIM... STAY SLIM

with the
STAUFFER
HOME PLAN

Does your mirror say that your figure is taking on that "extra weight look"? If so, here's a gentle hint. Thousands of women have won slender, glamorous figures through the STAUFFER HOME PLAN . . . the modern reducing method. Vogue Magazine calls "the lazy way to exercise". It's a combination of passive exercise on the fabulous Stauffer Home Unit and reduced caloric intake. It's so easy to use. You just lie down and relax. The STAUFFER HOME PLAN gently works off those excess inches from tummy, thighs, hips and ankles. Sagging tissues are tightened. Posture is beautified. If you're tired of being overweight, or not looking smart in your clothes, start now to regain the slim, lovely figure you desire.

FREE DEMONSTRATION. Let a Stauffer representative show you the easy way to a slender figure. Write or phone today for a courtesy demonstration right in your own home. No obligation.

stauffer
HOME PLAN

RENT-IT
BY-THE-MONTH

CALL Palm Springs
2701

SHE HEARS THROUGH HER EYEGLASSES!

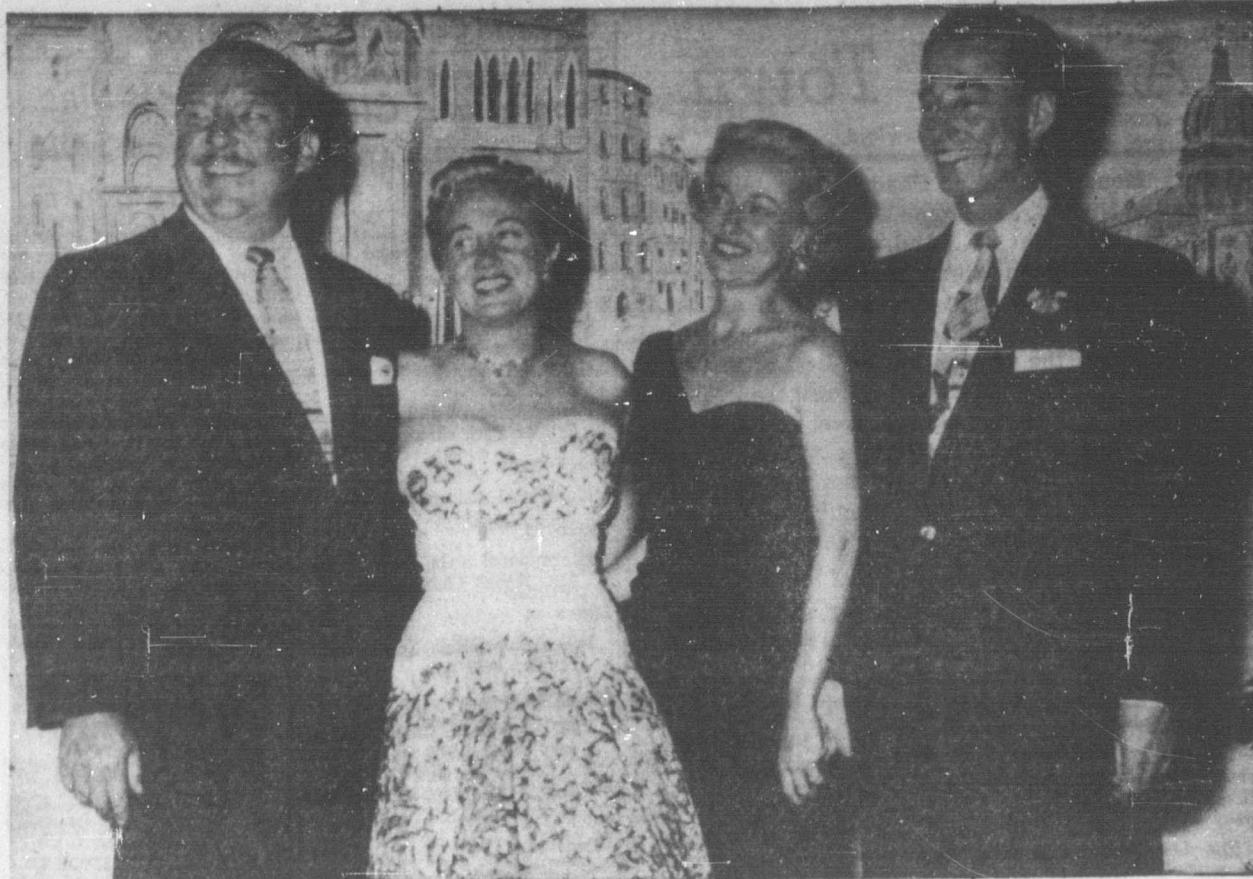
Here's the newest wonder in hearing aids for men and women. Incredibly, it means the end of a pair of eyeglasses. Pictured above is a complete, self-contained hearing aid . . . the spectacular "HEARING GLASSES" by AUDIOTONE.

The "HEARING GLASSES" need no cords, nor any button in the ear.

440 N. PALM CANYON DR.
PHONE 2779

DEXTER BLAU

3147 Wilshire Blvd., Los Angeles 3, California



HONORING THEIR FRIENDS Mr. and Mrs. William Burkhardt of Denver, on right, Mr. and Mrs. Rocky Hall entertained at dinner at the Tennis Club on Sunday evening. The Halls

leased the Churchill home on San Lorenzo for the Winter. (Anderson Photo)

Multiple Use Detergent is Edible

By PETER HAYES
United Press Staff Correspondent

SAN FRANCISCO (UPI) — Science has come up with a new detergent that is just what the ad writers have been waiting for.

You can wash the dishes with it. You can brush your teeth with it. You can put out a snow-white wash with it.

And if you get hungry you can take a bite of it. It's edible.

Dr. H. B. Hass of New York, president of the Sugar Research Foundation, told a meeting of the Society of Sugar Beet Technologists that this truly "all-purpose" detergent should be on the market in bar and powder form in the next year or so.

Dr. Hass describes it as "a chemical marriage between fats and sugar." The scientific name for it is "sugar ester," and it consists of 42 per cent animal or vegetable fat and 58 per cent sugar.

According to Dr. Hass sugar ester is colorless, odorless, tasteless, non-toxic and nutritious. It's also cheap—costing about 13 cents a pound to manufacture.

Sugar ester will be a boon to housewives living in hard-water regions. No more ring around the tub after a bath, according to Hass.

Although primarily developed as a cleaning agent, Hass said, sugar ester also has proved valuable to persons with pancreatic trouble.

"These people cannot digest fats," he says. "Often you see elderly people with pancreas trouble who seem to be wasting away. But adding sugar to the fat serves to emulsify or break down the fat and permit it to be digested."

The sugar is the key to the detergent's cleaning quality. It breaks down dirt or grease and lets the water wash it away.

Dutchers Have Busy Weekend

Mr. and Mrs. Bert Dutcher of 730 Paseo El Mirador, have been busy receiving out-of-state guests for the past week. Their son-in-law, Alex Manier, of Appleton, Wisconsin, arrived Tuesday while his daughter Susan, a student at Northwestern University joined her family on Friday. Other members of the Alex Manier family, which includes his wife Ilene, and children Marcia, Judy and John, have been visiting at the Dutcher home for the past two months. Miss Mary Finslall of San Francisco also arrived over the weekend to spend several days with the Dutchers.

Saturday evening the Dutchers hosted a dinner at the Racquet Club and included their house-guests and friends, Mr. and Mrs. Charles Will of Seattle, Washington, and Dr. and Mrs. John Soule of Monrovia. The latter two couples have been guests at the Oasis Club for the past month. Sunday the group, with Helen Thompson of Palm Springs, attended El Mirador brunch as guests of the Dutchers. The Alex Manier family will return to their home the first of the month.

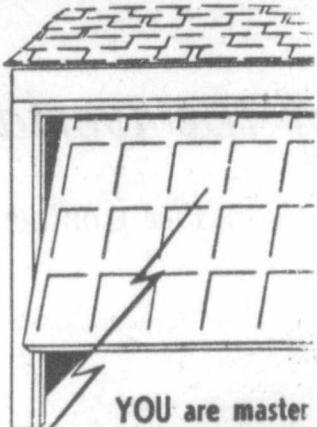
EASY SPRING DESSERT

NEW YORK (UPI) — For a quick Springtime dessert, serve lime-mint banana cup. Combine 5 sliced bananas (4 cups) with 1/4 cup of fresh lime juice, and 2 tablespoons of chopped fresh mint. Toss lightly. Chill and serve in sherbet glasses. Garnish with sprigs of fresh mint. 5 servings.

WARMING COMBINATION

CHICAGO (UPI) — A combination heating unit, air circulator and light has been designed for installation in ceilings. The fan forces hot air, which rises, back down into the room. The manufacturer showed the unit at the convention of the National Association of Home Builders.

NOW!
Your Garage Door
Opened and Closed
By the Touch of
a Single Button!



YOU are master
with DOORMASTER

Never Again expose yourself to rain or snow...

Never Again fear a prowler lurking in the dark...

Never Again strain your back or smash your fingers opening the garage door.

You are master with DOORMASTER. Just touch the button on the dash of your car... a secret signal opens or closes your garage door... an electronic control rejects all but your own wave length.

Come in for demonstration
HAMMER ELECTRIC

196 SOUTH INDIAN AVENUE
Westinghouse Dealer

Negro Baritone to Close Redlands Concert Series

William Warfield, "one of the most profoundly satisfactory vocal artists of our time . . .," closes the University of Redlands Concert Series when he sings in the Memorial Chapel Monday, April 9.

In the few years since his spectacular Town Hall debut in 1950, Warfield has met wildly enthusiastic response with each new appearance, both here and abroad.

Warfield was born in Arkansas, the oldest of five boys. His father had only a few years of grade school and wanted passionately to be an educated man. So he moved his family to Rochester, N.Y. He worked from before dawn until noon collecting garbage, rested a little, and went to school.

Thus it happened that all seven Warfields, parents and sons, began studying from the same books.

Robert Warfield is now pastor of the Mount Vernon Baptist Church in Rochester.

The young Warfield had certain musical prejudices. It didn't seem to him quite manly that as a boy soprano in the church choir he could his High C with ease. So he developed a mysterious throat ailment and didn't sing for five or six years. When he did he was a baritone.

The great Eastman School of Music in Rochester, where William Warfield was admitted on a scholarship, was his real musical train-

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Redlands' Negro Baritone to Close Redlands Concert Series

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PAGEANT OF PEARLS will present a fabulous collection of pearls at Andrea of Palm Springs shops at Howard Manor and at 193 South Palm Canyon, from March 23 through April 8. Here, Kay Saindon, right, gives Mrs. William Cody a preview of some of \$250,000 worth of the treasures to be shown here.

The pageant represents two years of painstaking search for rare pearl treasures by the shop's owner, Andrea Leeds Howard, who visited such faraway places as the Orient in her search. These include pearls of every size and hue, from all the waters of the world.

Salad Dressing

NEW YORK (UPI) — Try a tomato and mayonnaise dressing next time head lettuce salad is on the menu. Add one cup of finely chopped fresh tomatoes, and 1/4 teaspoon each of ground black pepper and cayenne to one cup of mayonnaise. Serve on wedges of lettuce, or as a topping for potato or fish salads.

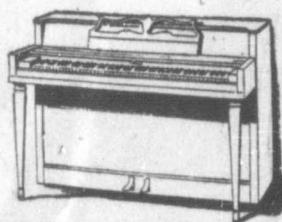
Use Wax

MORGANTOWN, W. Va. (UPI) — The West Virginia University home economics department suggested application of a coat of wax on the screw-top section of a nail polish bottle. If applied when the bottle first is opened, the cap will not stick later on.

10% OFF SPRING CLEARANCE 10% OFF

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No wonder this offer has created a sensation. For never before has a whisky offer like this been made. Fully-matured 7 year old BOURBON... smoother, milder, but with a wonderful depth of flavor... at an amazing reduction in price.

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174 N. Palm Canyon Dr.	428 N. Palm Canyon Dr.	
DAILEY, BRUCE	MUNHOLLAND & CO.	5043
412 N. Indian Ave.	1059 N. Palm Canyon Dr.	
DESERT REALTY CO.	MURPHY, HAROLD E.	5102
615 Broadway, Cathedral City	464 N. Palm Canyon Dr.	
De VORZON, JULES	NELSON, AMY	5254
390 N. Palm Canyon Dr.	2277 N. Palm Canyon Dr.	
DUNLEVIE, ERNEST G.	NICHOLS, CULVER	2182
1807 N. Palm Canyon Dr.	861 N. Palm Canyon Dr.	
FOSTER, HERBERT H.	OBERN, EARL R.	4809
559 S. Palm Canyon Dr.	174 N. Palm Canyon Dr.	
FULTON, MURIEL E.	PALM SPRINGS REALTY	
125 S. Palm Canyon Dr.	505 N. Palm Canyon	5815
GANNON REALTY CO.	PRESS, THERESA	5282
711 N. Palm Canyon Dr.	611 S. Palm Canyon Dr.	
GREENFIELD, ARTHUR	RANSOM REALTY CORP.	2793
1404 N. Palm Canyon Dr.	1542 N. Palm Canyon Dr.	
HAMMOND, JAMES W.	RAY, TERRY	2064
5373	773 N. Palm Canyon Dr.	
HASKELL, JOHN & CO. *	VENGER, LOUIS	5595
456 N. Belardo Rd.	3775 N. Indian Ave.	
HEISER, WILLIAM J.	WEINSTEIN, RALPH	2884
1546 N. Palm Canyon Dr.	256 1/2 S. Palm Canyon Dr.	
HICKS, HAROLD J.	WILLIAMS, JOHN	3311
2736	423 N. Palm Canyon Dr.	
HYDE, CORA B.	WRIGHT, BILLY	5727
290 N. Palm Canyon Dr.	390 N. Palm Canyon Dr.	

The Desert Sun Wed., March 21, 1956

8



OFFICE EMPLOYEES of the California Electric Power Company enjoyed an advance look at the "Live Better-Electrically" program held at the Ranch Club. This program was designed to acquaint the people of the Palm Springs area with the advantages of electric

Cancer Research Expanded, Dr. Elliott Reports

Dr. O. B. McRory

Returns Here

After 3 Years

Research toward widening the control of cancer and finding new cures for it is being expanded this year by the American Cancer Society. Dr. Wm. H. Elliott, Jr., director of the Riverside County Branch of the American Cancer Society, announced today.

"This year the Society will support the work of about 1,000 top-flight scientists in 152 hospitals, universities and laboratories in 37 states and the District of Columbia," Dr. Elliott said. "Working with these key investigators will be some 3,000 younger men and women who are serving as technicians or being trained as researchers themselves."

"Nearly \$7,000,000 has been allocated to this year's research program for the 1956-57 fiscal year. Beside contributions from the general public, that figure includes a \$500,000 gift in memory of Charles Hayden, a cancer victim."

"In the past eleven years the American Cancer Society has devoted more than \$41,000,000 to medical and scientific research."

Dr. Elliott said the cancer research program is constantly being widened as new clues to the possible cause and cure of cancer are uncovered in laboratories across the nation. He urged generous local support of the American Cancer Society's current Cancer Crusade, now being conducted here under chairmanship of Ray Lusby.

DID YOU EVER meet this man called Hal Waltz? He is the general manager of the Palm Springs Community Television Corporation. It is the opinion of many in this town that if it had not been for the efficient management and sales ability of Hal Waltz we would not have television in Palm Springs on the scale as it is today.

Within the city limits of this town there are more than 2,000 TV sets hooked up to the community cable system. As a result we are able to enjoy some of the finest TV shows produced from coast-to-coast. It was also estimated that approximately seven persons per set in operation in Palm Springs view the shows daily in hotels, homes, cocktail lounges and trailer courts. That's more than 15,000 persons daily!

Waltz, you've done a great job and placed TV on a par with nothing else to equal it in this town for home entertainment.

THE CIRCUS came to town the other day and there was many a kid in this town who failed to see the elephants and the clowns perform. They never tucked their fingers into a box of cracker-jacks or cracked a peanut in the great American tradition. The circus show went on just the same before a handful of youngsters. Why?

NOW THERE COMES to mind budget time for the city's expenses for the year of 1956-57 and if it wouldn't be possible to include therein the cost of hiring a social worker. There is a definite need for one in this community who can work with families who in the mad rush of playing or working during the Winter season sometime forget about the welfare of their children. This need reaches all social strata in our resort city from those who drive a Ford and live in a two or three room

house to the families that occupy mansions.

Consider the employment of a social worker as against the employment of a humane officer to see that our stray dogs are taken care of, and the hiring of a parks and recreation director. The latter of such great importance you know, because Palm Springs has such a vast parks system and a white elephant on Sunrise Way called the Polo Grounds. Incidentally, what's wrong with Howard Haddock who has worked so hard and so long as recreation director for this city? Don't we ever give our loyal employees a chance to get ahead in city government?

Some of these people hail from Riverside too, who, believe it or not, have a sympathetic regard for Palm Springs.

I DON'T PLAY the horses and, in all of the years I have lived, have been to a race track about three times and all of those have been at Santa Anita.

But I know one thing, learned as a newsboy in Los Angeles and other cities that those who can't resist the temptation of putting two bucks on a horse's nose will find a way of doing so and the guys that take the bets will be knocked over by the police sooner or later. That's their job and one job that should take place as soon as possible is to do a little cleaning in the backyard of, or within the shadow of, the Riverside Court House where Sheriff Joe Rice hangs his hat.

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Reliable men for this area to handle the World Famous Gillette Blue Blades through our new modern type Merchandising Dispensers. An unusual opportunity to secure your future. Will not interfere with your present employment. To qualify you must have:

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OPEN EVENINGS, MONDAY THROUGH FRIDAY
CLOSED SUNDAYS

PHONE 2529



IN 1100 B.C. the city of Troy, impregnable behind her mighty walls was a tempting prize of war for the Greek kingdom to the south. King Priam and Hecuba, queen of Troy, send their son, Paris on the mission of peace. Paris' ship is storm-tossed and Paris is swept to sea. On the coast of Sparta, Paris regains consciousness.

looking into the face of Helen. When Paris goes to the Spartan palace, he finds a council meeting of the Greek kings planning an attack on Troy. To win the ear of King Menelaus, Paris fights a battle with the powerful Ajax. Paris' agility proves superior to Ajax' strength. (Continued tomorrow)



Palm Springs Deputy DA Gets Steno Assist, Warren Blows Off Steam

By a vote of three to two, District Attorney John B. Morgan, supervisors this week approved a recommendation by County Administrative Officer Clay Begole to accept an offer by the City of Palm Springs to share the services of the city attorney's secretary, for secretarial services of the deputy district attorney, for a fee of \$150 per month.

Voting for the contract with the City of Palm Springs for secretarial services were Supervisors Berkey, Anderson and Jones; voting against it were Supervisors Warren and McCall.

From the standpoint of efficiency and economy it is a good move," commented Supervisor George Berkey.

Supervisor Roman Warren said he understands Morgan may carry on private practice. Said he, "I object to the subsidizing from public tax funds of an office of the district attorney for the furnishing of salaries, library, telephone, clerical help or any other item of expense where said office is used in any degree for private gain in competition with private professional enterprise."

"I object to the possible division of loyalty, where the district attorney or his representatives are paid a salary out of public tax money and at the same time be permitted to accept a retaining fee, possibly a sizable amount, from a potential law breaker."

DISTRICT ATTORNEY Willam O. Mackay has attempted to find a legal stenographer-clerk and believes the city's offer solves the problem the supervisors were told, for the present. He indicated that as the office becomes more firmly established, the amount of work will increase, and a full time stenographer will be needed.

Mackay has assigned Deputy

Kettmann, of 32469 Navajo Trail, father of the police chief, will be held in San Jose Friday.

Kettmann, who had wintered here for the past 10 years, died yesterday, at the age of 85, following a stroke about two weeks ago.

Born in San Jose, he had ranched and been with the Bank of America there before retiring in 1936.

Services will be conducted at St. Mary's Church in San Jose, followed by interment at Oak Hill Cemetery. Wiefels & Son is in charge here.

Beside his son, Kettmann is survived by one daughter, Mrs. Albert Larsen, of Estacada, Oregon. The chief will accompany his father's body to San Jose.

There are 6,750,000 persons engaged in manufacturing, selling, servicing and using motor trucks in the United States.

REAL ESTATE SCHOOL!

SPECIAL ANNOUNCEMENT

In response to many requests Wednesday evening at the introductory session, we shall also conduct a DAY CLASS in Real Estate starting Thursday, March 22, at 9 A.M. to 12 noon for nine weeks. This is addition to the introductory session, we shall also conduct a DAY CLASS from 7:30 to 10 P.M. starting Wednesday March 21.

Both classes meet at American Legion Hall

400 North Belardo Road, Palm Springs

New students can still start in either class. ATTEND FIRST SESSION FREE WITHOUT OBLIGATION. Call Mrs. Nye at Palm Springs Chamber of Commerce

PHONE 6111 FOR FULL INFORMATION

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1340 ON YOUR DIAL

TUESDAY

5:00 p.m. to 1:00 a.m.
5:00 Edward R. Murrow
5:15 County and Local News
5:30 Tom Harmon Sports News
5:45 Frank Goss News
5:55 Local News
6:00 Star and Song
6:15 Lowell Thomas News
6:30 Amos 'n Andy
6:55 Bob Trout News
7:00 FBI in Peace and War
7:30 Swap 'n Shop
7:45 Tops in Tops
8:00 CBS News
8:05 Curt Massey Show
8:30 Concert Hall
9:00 Eric Severson
9:05 Meet Your Neighbor
9:15 Bing Crosby
9:30 Music Box Revue
9:45 Peggy Bell Show
10:00 CBS World News
10:05 Local and Sports News
10:15 Johnny Dollar
10:30 Jack Carson Show
10:55 News Final
11:00 Club Time
11:30 Musical Nitecap
12:45 Rosary Hour
1:00 Sign Off

WEDNESDAY

6:00 a.m. to 4:45 p.m.
6:00 Rosary Hour

6:15 Town v Country
6:30 Alarm Clock Club
7:00 Morning Headlines
7:05 Sports Quiz
7:10 Alarm Clock Club
7:30 Frank Goss News
7:45 Harry Babbitt
8:00 Musical Clock
8:15 David Vaille News
8:30 Palm Springs Today
8:45 Coffee Break
9:00 Wendy Warren
9:15 Howard Miller Show
9:30 Helen Trent
9:45 Alice Walker
10:00 Road of Life
10:15 Ma Perkins
10:30 Young Dr. Malone
10:45 Guiding Light
11:00 Second Mrs. Burton
11:15 Aunt Mary
11:30 Nora Drake
11:45 Aunt Jenny
12:00 News at Noon
12:15 Village Varieties
12:30 Houseparty
1:00 Arthur Godfrey
2:30 Music Coast to Coast
3:00 Ruth Ashton
3:10 Weatherman Says
3:15 Club Time
4:00 Alyce Walker Show
4:15 Music Matinee
4:25 Afternoon Headlines
4:30 Our Town
4:55 Stock Market Report

Read Desert Sun for Latest Sports

LAFF A DAY



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"Sergeant Tucker, I'd like a word with you."

TODAY'S CROSSWORD PUZZLE



White South Wins First Battle of Desegregation

TUSCALOOSA, Ala. (UPI) — The white South has won the first big battle it chose to fight on the desegregation issue.

There is no blinking the fact that Autherine Lucy is not in the University of Alabama.

And the temper of this community is such that you get the feeling she never will be — the U.S. Supreme Court and all its power to the contrary.

THE WHITE PEOPLE here say simply that Miss Lucy will return at the risk of her life.

Yet in the nearby state of Louisiana, with about the same Negro-White distribution, 235 Negro undergraduates have been admitted to three state colleges with little fanfare. They have equality in the classroom if not on the campus.

Why did that happen while Tuscaloosa exploded in a riot when Miss Lucy attempted to attend classes?

THE ANSWER SEEMS to boil down to this: The South is not going to have racial integration thrust down its throat. There are signs everywhere that the prospect of eventual integration is being accepted.

But it will come in the white South's way, and pretty much in the South's own time, or there will be bloodshed.

HERE IS THE opinion of a filling station attendant near the university campus:

"Autherine Lucy would have been going to school at Alabama right now if she had come here right like other students. Oh, there would have been some argument, but she would be in school."

"But she showed up with a six-man escort, lots of hoopla, driving a Cadillac and throwing out hundred dollar bills to buy three dollar books. It just made people boil."

THAT'S A WHITE supremacy man talking and there is great question whether Miss Lucy would now be in the university had she come here meekly. After all, there are no other Negroes in the school. But the fact remains that the manner of trying to get her admitted was of great importance.

There are voices here raised for moderation. One is that of publisher Buford Boone of the *Tuscaloosa News*.

"The South must recognize that we are living in a period of change," Boone says. "There is solution to the problem, but it must be reached through study and compromise. Unless intelligent, moderate thinkers of the South step forward to tackle the problem, we are in for some serious days."

"Moderate thinking Negroes should realize it is the better part of wisdom to seek education in a Negro institution if adequate facilities are available. But moderate white people should accept the responsibility either of providing every needed educational advantage for Negroes or accepting qualified students in white institutions."

THE LUCY CASE has brought most unhappy repercussions.

Not far from here lies the world famous Negro college, Tuskegee Institute. Surrounding Macon County is good, rolling farm country, much of it restored to fertility as a result of experiments conducted at Tuskegee. In the county there are four Negroes, to every white but they have lived in tranquility for years.

Now State Rep. W. L. Martin has introduced a bill in the Legislature to cancel Alabama's annual \$375,000 contribution to Tuskegee in the event a Negro entered an Alabama white college and stayed 10 days.

Hoover Blames 'Soffie' Parents for Youth Crime

WASHINGTON (UPI) — F. B. I. Director J. Edgar Hoover had harsh words today for "soft-headed" parents who fail to teach their children "respect for God, the law, and others."

Hoover blamed them for the nation's postwar crime wave which he feels "is essentially a youth problem."

Children need playgrounds, youth agencies, and organizations like the Boy Scouts, Hoover told a House appropriations subcommittee. But, "no one of these can take the place of the mother and father conscious of their responsibility to inculcate in youth respect for God, the law, and others."

The nation's chief law enforcement officer told the subcommittee in closed-door testimony published last night that while the postwar crime wave has shown signs of slackening off slightly, it still is critical, particularly among youths.

He gave figures showing an estimated 2,250,000 major crimes were committed in 1955 — half of one per cent less than in 1954. This was the first drop since 1947.

Bird Land

SEYMOUR, Conn. (UPI) — A recently opened housing project here would seem to be strictly for the birds. Its streets include Chickadee lane, Robin road, Oriole lane, and Whippoorwill drive.

Huge Telephone Industry Fêtes Its 80th Year

NEW YORK (UPI) — More than 95 million telephones are in use today throughout the world.

Eighty years ago there was only one, and the two men tinkering with it in the attic of a house in Boston were not sure it would work.

But on March 10, 1876, it did. Alexander Graham Bell spoke seven words into its end of the contraption: "Mr. Watson, come here, I want you."

Thomas A. Watson, in another room, ran down the hall shouting "Mr. Bell, I heard every word you said — distinctly!"

Thus a new industry was born, and a new era in the long struggle for more perfect communication. The world's telephone companies now are observing the birthday.

Cleo F. Craig, president of the American Telephone & Telegraph Co., noted that the giant Bell system added 2.9 million phones to its lines last year and spent \$1.6 billion for expansion.

Bell now services 46.2 million telephones, or 82 per cent of the 52.9 million in use in the United States. There are about 4900 other private telephone companies in this country. In Europe most telephone systems are operated by the government.

While the telephone industry now does more than \$5 billion a year in business in America, it was not regarded as a sure-fire bet when Bell first offered it to the world 8 years ago.

The Western Union Telegraph Co. refused in 1877 to buy Bell's basic telephone patents for \$100,000, a sum it denounced as "exorbitant."

More Youths Arrested

OKLAHOMA CITY (UPI) — Fewer adults but more juveniles were arrested in Oklahoma in 1955. Buck Cook, state commissioner of charities and corrections, said 5,614 juveniles were arrested, about 10 per cent more than the previous year. Adult arrests totaled 95,128, a decline of about 18 per cent from 1954.

LEGAL NOTICE

NOTICE OF PUBLIC HEARING BEFORE RIVERSIDE COUNTY PLANNING COMMISSION ON APPLICATION FOR VARIANCE TO THE ZONING ORDINANCE (O.R. NO. 448) TO PERMIT THE ERECTION AND OPERATION OF MODEL HOME SALES AND REAL ESTATE RESIDENTIAL AT THE DESERT PALM IN THE CATHEDRAL CITY-PALM DESERT DISTRICT, IN THE UNINCORPORATED TERRITORY OF RIVERSIDE COUNTY, CALIFORNIA.

NOTICE OF PUBLIC HEARING IS HEREBY GIVEN in the matter of the application for variance to the zoning ordinance (O.R. No. 448) to permit the establishment of a model home sales and real estate office in Zone R-3 (GENERAL RESIDENTIAL) at the Desert Palm in the Cathedral City-Palm Desert District in the unincorporated territory of Riverside County, California, and more particularly described as follows:

Lot 87 and East 4 of Lot 88 of Rancho Vista Estates, No. 2 as recorded in Map Book Page 39, Plan 1000 of Riverside County, California.

Said public hearing will be held before the Riverside County Planning Commission in the Board of Supervisors Room, Court House, Riverside, California, on Tuesday, March 27, 1956, at 10:30 o'clock a.m. The time and place of the hearing will be heard by ORDER of the Riverside County Planning Commission, County of Riverside, State of California.

NOTICE OF PUBLIC HEARING IS HEREBY GIVEN in the matter of the application for variance to the zoning ordinance (O.R. No. 448) to permit the establishment of a model home sales and real estate office in Zone R-3 (GENERAL RESIDENTIAL) at the Desert Palm in the Cathedral City-Palm Desert District in the unincorporated territory of Riverside County, California, and more particularly described as follows:

The installation of a sanitary sewer with manholes and lateral connections between Fisher Road and Avenida Riviera, all as particularly described in Resolution of Intention No. 4514, passed and adopted by the City Council on the 11th day of January, 1956, and on file in the office of the City Clerk of said City.

NOTICE IS HEREBY GIVEN that the City Council in open session on the 11th day of January, 1956, opened, examined and publicly declared all sealed proposals or bids offered for the installation of a sanitary sewer with manholes and lateral connections fittings as follows, to-wit:

The installation of a sanitary sewer with manholes and lateral connections between Fisher Road and Avenida Riviera, all as particularly described in Resolution of Intention No. 4514, passed and adopted by the City Council on the 11th day of January, 1956, and on file in the office of the City Clerk of said City.

NOTICE IS HEREBY GIVEN that the City Council has determined and declared that serial bonds bearing interest at the rate of six per cent (6%) per annum and extending over a period of 30 years will be issued on the 15th day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the Revenue Act of 1911, being Part 8, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of the City of Palm Springs for more than local or ordinary public benefit and the said City Council has made the same public chargeable upon a district basis, and the same will be paid to the said district reference is hereby made to said resolution of Intention No. 4514, adopted January 11, 1956.

NOTICE IS HEREBY GIVEN that the City Council has determined and declared that serial bonds bearing interest at the rate of six per cent (6%) per annum and extending over a period of 30 years will be issued on the 15th day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the Revenue Act of 1911, being Part 8, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of the City of Palm Springs for more than local or ordinary public benefit and the said City Council has made the same public chargeable upon a district basis, and the same will be paid to the said district reference is hereby made to said resolution of Intention No. 4514, adopted January 11, 1956.

NOTICE IS HEREBY GIVEN that the City Council did, by Resolution of Award of Contract No. 448, award the contract for the construction of the new model home sales and real estate office in the Desert Palm in the Cathedral City-Palm Desert District in the unincorporated territory of Riverside County, California.

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OWN THIS WITH PRIDE

WELL LOCATED two bedroom, two bath home on 150'x200' walled lot. Well equipped kitchen includes dishwasher and deep freeze. Large playroom. Tastefully landscaped grounds (I counted 20 citrus trees). Glassed in 20x40 pool and patio. \$37,500 completely furnished.

ALL YOU CAN ASK FOR

A NEW MODERN HOUSE . . . the kitchen has built in range. The two baths are tiled and the three bedrooms have lots of closets. Central heating plus a beautiful fireplace. New Biltmore Estates location. \$32,500 unfurnished

THE BEST SMALL HOUSE BUY
IN TOWN

TWO BEDROOM HOME in south end of town. Panel ray heat. Furnished, ready for immediate occupancy. May be bought on reasonable terms at price of \$14,500 furnished.

HAROLD HICKS

REALTOR
813 N. Palm Canyon Drive
Associates
Mildred Jackson
Burnham Bigelow
Edward Burghard
Paul Aust
Phone 2736

Ray Baum
Ken Herman

AMY NELSON

\$14,500 Furnished 3 bedroom, including piano, washer and dryer. Anxious to sell, small down. \$15,000 New 3 bedroom, 2 bath, close to bus line. One bedroom has separate bath, can rent out. \$23,750 Furnished 3 bedrooms, 2 baths, 16x32 pool, good location, landscaped, fenced. Real bargain. \$31,600 Furnished 3 bedroom, 2 bath, bar and barbecue in kitchen, pool, shower in garage. South end. \$55,000 2 bedroom, 2 bath, \$5000 in carpets and drapes, \$7000 in flagstone, 4100 feet with refrigeration. \$12,500 Partly furnished 2 bedroom, center town. \$2500 down. \$13,750 2 bedroom and den, carpets and drapes, fenced. \$24,500 New 3 bedroom, 3 bath, a beauty. Top location. \$45,000 4 new units, 2 bedrooms each, walled and fenced. \$65,000 7 new units, 7 kitchens, refrigeration. South end. \$175,000 24 units, \$40,000 gross. Top location. See it! UNIT — lots, \$300 up; R-1 lots \$1250 up.

AMY NELSON, Realtor

2277 North Palm Canyon Drive
Phone 5254 or 5545

DO YOU RECOGNIZE
A BARGAIN!

1. RANCH — 117 ACRES — NOT FAR FROM FAMOUS GOLF COURSE. ALL CULTIVATED — VEGETABLES, COTTON, DATES, 2 WELLS. ALL-AMERICAN CANAL HOUSE. A-1 CAPITAL GAIN DEAL. ONLY \$115,000. ON TERMS.
2. 38 ACRES ON HIGHWAY 99 NEAR THOUSAND PALMS. A SMALL RANCH WITH YOUR OWN WELL—LEVELLED, PIPED, SUITABLE VEGETABLES, COTTON CITRUS, ETC. FINE HOME SITE. SURROUNDED BY TAMARISK TREES. PRICE \$26,500. 1/2 CASH.
3. MAGNIFICENT HILLSIDE VILLA — AVAILABLE FOR DISCRIMINATING PURCHASER AT ONE HALF REPRODUCTION COST. PANORAMIC VIEW OF DESERT AND MOUNTAINS EASY ACCESSIBILITY. A HOME OF GREAT CHARM. SHOWN BY APPOINTMENT TO QUALIFIED BUYER, ASK US FOR DETAILS. ONLY \$75,000

Muriel E. Fulton, Realtor

FRANCES WILSON
Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California
Phone 2225

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ANY OTHER
THAN THIS

TO BE SOLD BY BUILDER
All future homes to be sold by
JOHN WILLIAMS REALTOR CO.

SEE AND BUY

The Last One — It's AAA
Finest Built, Designed. Practical, Livable home with 3 large bedrooms, large closets, 2 bath rooms, large living room, dining room, finest in kitchens' heating and cooling systems. Storage and laundry room, 2 car garage, covered patio.

See for Yourself at
1500 Via Soledad
One block behind Frosty Freeze
on South Palm Canyon Drive or
Phone Darwin at 2305 or 7565.

2 BEDROOM and den unfurnished house—south end. Very nice. \$17,000, terms.

3 BEDROOMS, 2 baths, unfurnished except for carpets and drapes. 18x34 kidney shaped heated and filtered pool. 2 car garage. \$32,500, terms.

2-R-1 LOTS 200x100 and 195x100 in choice location. \$8800 for both.

Ralph Weinstein
REALTOR
Associates
EDYTHE WEINSTEIN
256½ S. Palm Canyon Drive
Phone 2884

It's a Gamble

IN CITY LIMITS of Palm Springs, 640 acres of rough mountain land. Owner says will include all his mineral rights. \$7700.

2 BEDROOM home, large lanai, lovely grounds. Terms. \$17,250.

Munholland & Co.
1059 N. Palm Canyon Drive
Phone 3673

Wm. J. Heiser
REALTOR

NEW — CHIC — DIFFERENT
SEE this 2-bedroom, 2-bath
house at 1175 Avenida Caballeros.

DEEP WELL ESTATES
LOVELY—2 bedroom, 2 bath, TV room, den, garage, POOL in southwest patio, gorgeous view, beautifully planted, fenced. Owner leaving—ANXIOUS. Only \$34,500. Carpet and drapes.

7 NEW beautiful units, all kitchens, large owner's apartment, TV room. Refrigerated cooling, POOL. Top location. \$75,000.

9 DELUXE UNITS—POOL
TERRIFIC BUY—\$89,500

R-2 LOTS—Have EXCELLENT buys in finest location.

1546 N. Palm Canyon Ph. 5685

EXTRA SPECIAL

CORNER LOT 100x105, zoned for multiple units, \$8600.

PALM CANYON frontage 100 ft. Zoned for business. \$17,500. Terms.

A RARE BUY. Duplex, walking distance from Safeway, furnished. \$15,500. Low down payment. Easy terms.

FURNISHED 2 bedroom, 1 bath for young moderns—\$15,500. Low down payment. Easy terms.

ADOLPH ISRAEL
REALTOR
"THE BUYERS BROKER"
and associates
671 N. Palm Canyon Ph. 2981

1401 Sagebrush
Brand new 2 bedroom, 2 bath. Reduced—\$29,500.

REID-WADE
REALTORS
Lew Levy, Associate
550 St. Palm Canyon Ph. 2855

It's a Gamble

IN CITY LIMITS of Palm Springs, 640 acres of rough mountain land. Owner says will include all his mineral rights. \$7700.

2 BEDROOM home, large lanai, lovely grounds. Terms. \$17,250.

Munholland & Co.
1059 N. Palm Canyon Drive
Phone 3673

THERESA PRESS

DO YOU LIKE THE SOUTH END? HERE ARE SOME GOOD BUYS
1½ YEAR old home, corner lot, terrific view, desert cooling and refrigeration, TV, carpets and drapes. Reduced to. \$23,500
THIS IS a real family home, secluded, well planted, 4 bedrooms, 4 baths, carpeted throughout. Make offer \$22,500
IDEAL FOR COUPLE—One bedroom and guest house, fenced, only \$16,500
NEAR NEW POST OFFICE. Delightful older home completely walled and planted, 2 bedrooms, 2 baths, furnished, very reasonable \$15,250
YEAR ROUND or a vacation home—2 bedrooms, 2 baths, furnished \$12,500
ESTATE HOME on an estate lot, 1½ acres, finest location in Palm Springs. 5 bedrooms, 4 baths, beautiful pool. NEVER before offered at this price, completely furnished. Firm price \$37,500
RENTAL—Beautifully furnished, 2 bedroom, 2 bath home, from March to August. Call for appointment to see.

R-1 LOTS. 100x100 \$3300
R-3 LOTS. 100x130 \$7000

HOTEL Best money maker in town, located on Indian Avenue. Good Winter and Summer business. 10 units. Let us show you and you'll be convinced.

JUST CAME IN — 180 acre ranch. 3 bedroom, 2 baths, guest houses — and the price \$35,000

See the PRESS REALTY and CONSTRUCTION CO. for homes, income, lots, rentals. Building plans available.

ONE STOP FOR EVERYTHING!

THERESA PRESS, Realtor

Frank Gauthiello Ted McKinney Bob Dietrich
611 South Palm Canyon Drive Phone 5282 or 5294

ERNIE DUNLEVIE

P.R. CARLSON J. W. JOHNSON JOSEPH PALOZZI
3BEDROOM, 2 bath, pool, beautifully furnished charming home. \$32,500.
4 BEDROOM, 3 bath. Completely furnished, walled, landscaped. Now \$29,750.
3 BEDROOM, 2 bath, fireplace, new. Real value at \$18,400.
2 BEDROOM, carpeted, landscaped, walled. \$14,500.
2 BEDROOM, 2 bath, view, UNUSUAL. \$19,500.
INCOME
NEW TRAILER PARK—“Woodall's 4 Star” rating. NESTLED IN A ROMANTIC SETTING OF DATE PALMS. Swimming pool, concrete slabs, all copper plumbing, street lighting. Owner's home refrigerated. Shown only to qualified buyers. \$140,000.

LOTS
THE FINEST location in the desert area. Junction Hiway 99 and 111, Indio. 275 feet Hiway 99, 400 feet Hiway 111. Won't last long at \$100,000.

1807 N. Palm Canyon Drive Phone 2650 or 9178

Paul Burkholder

DESERT CHARM is the outstanding note in this exquisitely planned 3 bedroom, 2 bath home. One year old. Fully enclosed, prettily landscaped. 100'x100' lot. Replacement cost far above owner's asking price of \$19,950. ALMOST NEW 2 bedroom, 1 bath, carpet, lovely view. Excellent terms. \$11,500.

3 BEDROOM, 2 bath, separate dining room, REFRIGERATED AIR CONDITIONING. Central heat, 2 car garage. Spacious grounds. Only \$17,500.
3 BEDROOM, 2 bath, modern furnishings. Fireplace, carpet, lovely filtered POOL with sunny patio. All fenced. \$23,500.

3 BEDROOMS, 3 baths, close in-unit kitchen, corner flagstone fireplace. \$24,500.

ACREAGE fronting Country Club. Excellent view. Only \$5500 per acre.

R-1 LOT—Palm Desert. \$1500. Terms.

LOVELY LARGE corner lot, excellent distric. \$3500.

433 N. Palm Canyon Drive Phone 2545

James Hammond
REALTOR
Exclusive Multiple Listings

2 BEDROOM and playroom furnished in an exclusive neighborhood. \$18,500.

3 BEDROOM, 3 bath furnished. Home on 2 lots in south end. \$25,000.

HOLLOW tile home on 2 lots in wind free area. 3 bedrooms, 3 baths, unfurnished. \$25,000.

150' x 240' on Palm Canyon Drive. zoned CIB — \$45,000

Associates
Esther P. Hammond
Lisa Jones Marian Mathews
Charles Mathews

875 N. Palm Canyon Drive Phone 5373

Quality Homes
DRIVE BY—Look for yourself!

1150 E. ALEJO \$26,500

232 E. CERROS DR. \$23,500

THESE HOMES are large and roomy with the features that all women love. Oversize closets and lots of storage space.

PHONE 3311

Open House (2)

1250 S. CALLE PALO FIERRO

3 BEDROOMS, 2 baths, pool, fenced, wall to wall carpet. R-3 lot \$27,500, or submit your offer. Must be sold!

SEE US REGARDING INDUSTRIAL PROPERTIES

John W. Williams
REALTOR
Associates—Don Williams
Claude W. Gottbehuet
423 N. Palm Canyon. Ph. 3311

OPEN DAILY
12 to 5

306 CERRITOS DR. (East of Sunriser at Amado). 3 bedroom, 2 bath, forced air heat cooler, filtered pool, landscaped, sprinklers, fenced. Bargain.

DAILEY REALTY Ph. 2909

Member of Multiple Service
559 S. Palm Canyon Ph. 3555

4 BEDROOM Duplex, 1860 square feet, close in. \$19,000. Terms. 555 Calle Roca. Ph. 7721.

SPECULATOR'S Cash-out. 32 Hotel rooms and store building. Ter-

ritific return. \$45,000. Ph. 9006.

Peacock Realty
Phone 8-3481

Real Estate for Sale

Values—Gannon Realty—Values

DESERT MODERN, brand new 3 bedroom, 2 bath, forced air heating and cooling, glass sliding doors to lovely patio area. \$15,250 with only \$2875 down, generous terms.

BEAUTIFUL 3 bedroom, 2 bath Jack Meisselman home in El Mirador Park Custom fireplace, built in stove and oven, walled and landscaped. \$23,975 with only \$5000 down, low monthly payments.

BUY OF THE SEASON — this lovely 3 bedroom, 2 bath home with pool set in landscaped, fenced yard, basically furnished with wall-to-wall carpeting and drapes. Only \$23,500 with low monthly payments.

SPACIOUS 3 bedroom, 2 bath home on large corner, landscaped and walled lot. Carpeted and draped for only \$27,500 unfurnished.

HILLTOP WITH VIEW of the entire Valley. This challenges lady's imagination. Unfurnished, but with carpets, drapes and appliances. 2 bedroom and den, 2 baths, refrigerated cooling, unit heat. Far below reproduction cost at \$32,500.

BEAUTIFUL 3 bedroom, 2 bath home with lots of glass, efficient kitchen with built-ins. All for only \$32,500. Must see to appreciate.

NESTLED in an orchard, this 4 bedroom, 3 bath home at \$37,500 invites the retirement you are seeking. Gentle and lovely in every detail. A \$20,000 first TD offers ample financing.

FAMILY ORCHARD oval pool brings country living to this close in 3 bedroom, 2 bath small estate. Generous terms at \$19,500 furnished.

4 UNITS—one year old. Each with living room, bedroom, kitchen and bath. Excellent location. Only \$32,500.

5 UNITS—with pool. Expansive view of desert. Completely furnished, new. \$48,500, terms.

CHOICE LAS PALMAS LOTS—walled, sidewalks and gutters in. Only \$13,750 each.

R-2 INCOME—Last available close in, large lots. Will take 7 units. \$9500 each.

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711 North Palm Canyon Drive Phone 2772

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238 Indio Road Ph. 2360

CATHEDRAL CITY

NEAR NEW 1 bedroom, wall to wall carpeting, new furniture, enclosed garage. View of the entire desert. \$14,350.

THOMAS MOUNTAIN. Furnished 1 bedroom house, large grounds. \$6500. \$2500 down.

20 ACRES—Highway 111, near Palm Desert. \$40,000.

JOHN SHARP

Ivan Sharp, Associate
900 Broadway (Highway 111)
Cathedral City Phone 8-4355

Evenings Phone 8-6565

DESERT HOT SPRINGS

VIEW LOTS
Heart of Desert Hot Springs
\$1350 Up, Small Down

PACK REALTY

Theatre Building Ph. 4-2704

HACIENDA ESTATES

FOR LEASE IN INDIO
DESIRABLE offices in smart modern building in good location. Reasonable rates include utilities, janitor, gardener. The Lovelands, 43-949 Smur Street. Ph. 238 Indio Road Ph. 7-5755.

BUSINESS and living quarters, beautifully located, center of town. Ph. 5587.

WANTED to Rent 39

WANTED for 5 or 6 days beginning March 27th, kitchen apartment, swimming pool. Man, wife and 3 well behaved children. Write Desert Sun, Box 190, File M-8.

WANTED TO RENT: 2 or 3 bedroom home, furnished or unfurnished. Lease. Ph. 3660 or see Peter at Chi-Chi.

2 BEDROOM beautifully furnished house, patio, lovely view. Ph. evenings Palm Desert, 76-5129. Owner. \$16,500.

BANNING

ALL YEAR CLIMATE

EXCELLENT residential area. 2 bedrooms, 1 large bath, guest room with 1/2 bath, large kitchen, breakfast area, dining room, living room, 18x28, oak, pegged floors, fireplace, 1650 square feet, 4 years old. Sun deck, pine and fruit trees. Lot 100x140. Original cost \$28,000. NOW \$21,000.

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1115 W. Ramsey St. Ph. VI 9-2717

Rooms for Rent 40

CLEAN, AIRY ROOM for gentlemen. Across from Safeway, Louis' Barber Shop. 360 S. Indian Ave.

SLEEPING ROOMS. Kitchen privileges. \$9 weekly up. Near Airport. Ph. 9973.

COZY FRONT ROOM in nice home. Kitchen privileges. \$50 monthly. Call 2478.

Apartments for Rent 43

SPACIOUS 1 bedroom apartment. Nicely furnished. 73-884 Santa Rosa Way. Palm Desert.

1 BEDROOM Apartment, furnished. Suitable for 2. Twin beds. Reasonable. Ph. 4340.

NICE DUPLEX, 1 or 2 bedrooms. Furnished. Available April 1. Ph. 9803.

2 BEDROOM house. \$3000. \$100 down. Louis Venger. Ph. 5595 or 6600. "All men are Brothers."

JOSHUA TREE

JOSHUA TREÉ. All year high desert climate. 2 furnished homes. Hill top, view, lanai. Walled patio, double garage. Hutchinson, owner. Gateway Place and Divion St.

ONE THOUSAND PALMS

NEW, 2 BEDROOM house. Pool. \$750 down. \$60 monthly. 31586 Arbol Real, 1000 Palms.

BY OWNER, \$21,000 9 unit motel 6 equipped with kitchens. Priced to sell. Phone 8-3044.

CHARLESWORTH TRACT. Large lots for sale, \$2150 and up. Cathedral City. Ph. 8-6044.

SACRIFICE: Beautiful 2 bedroom. Large lanai. Refrigeration. Swimming pool. Drapes, rugs. \$23,000. Owner. Ph. 8-3044.

CROSSLEY: ENGINE like new. Built for golf and sport. 25 miles to gallon. New throughout. \$390. Ph. 8-6354 after 4 p.m.

1956 VIKING, 40', super deluxe. List \$495—Special \$495 AL ROSE, The Trailer King Ph. 2867

1955—15 Ft. De VILLE — Very Very Clean! A steal at \$695. Murray's Sunair Drive-In, Highway 111.

1956 4' FLAMINGO. DELUXE List \$5695—Special \$495 AL ROSE, The Trailer King Ph. 2867

1955 15' SHASTA. \$650. Will trade on a 22' or 25' modern trailer. 36791 Bel Air Drive, Cathedral City. Ph. 8-6354 after 4 p.m.

1956 20' COTTAGE HOME. House attached. Cabana. Fenced. Storage space. Well furnished. Sacrifice. Ph. 8-623 or 3577.

1956 40' VIKING. Clean. Inquire at General Store, Sahara Park.

ASSOCIATED REALTORS**Multiple Listing Office****HOMES**

\$6500 2 bedroom, 2 blocks to shopping, a bargain. On leased land \$14,950 3 bedroom, 2 baths, large tree covered lot. \$16,500 Almost new 2 bedroom, furnished lanai, fenced yard. \$19,500 3 and 2 baths, circular floor plan. \$2500 down. \$23,500 3 and 2 bath, large pool, furnished, fenced lot. \$28,500 Out of this world. New home, spacious rooms. Pool. \$31,500 Deep Well, beautifully furnished, built in oven, range. \$34,500 Furnished 4 and 4 baths, pool, lanai, bar, top location. \$35,000 Outstanding Las Palmas estate, gorgeous furniture, pool.

INCOME

\$18,500 Duplex, 2 bedrooms each. Close in. A buy! \$25,000 Duplex, 2 bedrooms each side, live rent free. \$27,500 4 units, south end, walk to town. Only \$9000 down. \$32,500 5 units, fine for home and income. South end. \$45,000 Trailer Park, 60' spaces and 2 houses on close in leased land. Trade O.K.

ACREAGE

\$42,500 8 view acres in City of Palm Springs, \$12,000 down. \$95,000 120 acres ripe for subdivision. Palm Desert. \$100,000 81 choice acres on Highway 111. Partly developed.

LOTS

Large level lot, Luring Sands — bargain \$3300 2 - Deep Well lots, most choice location \$8500 each

ASSOCIATED REALTORS

Bill Coiven Mike Jekyll G. T. Bradley
Les Mohrs Ernest Lindberg
457 N. Palm Canyon. Across from Citizens Bank Phone 2734

Exchanges**36****Apartments for Rent****The "400"**

An exclusive apartment in a setting of soft Desert atmosphere, available to a discriminating clientele. Limited to adults without pets. 2 blocks from Bullocks. 3 blocks from the Tennis Club, adjoining Town and Desert, in the heart of the Village. The Apartments are furnished, consisting of living room, bedroom, kitchen and bath. Seasonal leasing. TV and heated pool, also 1 Studio apartment. H. W. Burns, 400 W. Arenas Rd. Phone 2233.

ELECTRIC STOVE and refrigerator.

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS
475 N. Palm Canyon Drive Phone 2727

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor 671 N. Palm Canyon

TRAILER PARK or site. Desert Hot Springs to Indio. 66434 Hacienda, Desert Hot Springs.

Business Rentals 38

FOR LEASE IN INDIO
DESIRABLE offices in smart modern building in good location. Reasonable rates include utilities, janitor, gardener. The Lovelands, 43-949 Smur Street. Ph. 238 Indio Road Ph. 7-5755.

ROOMS and Apartments
Use of Pool. Center of Town
Refrigeration Cooled. Low Rates
Off Street Parking
Ph. 9015 or 2957

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ROOMS and Apartments
Use of Pool. Center of Town
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Ph. 9015 or 2957

Wanted to Rent 39

WANTED for 5 or 6 days beginning March 27th, kitchen apartment, swimming pool. Man, wife and 3 well behaved children. Write Desert Sun, Box 190, File M-8.

WANTED TO RENT: 2 or 3 bedroom home, furnished or unfurnished. Lease. Ph. 3660 or see Peter at Chi-Chi.

2 BEDROOM beautifully furnished house, patio, lovely view. Ph. evenings Palm Desert, 76-5129. Owner. \$16,500.

Business Rentals 38

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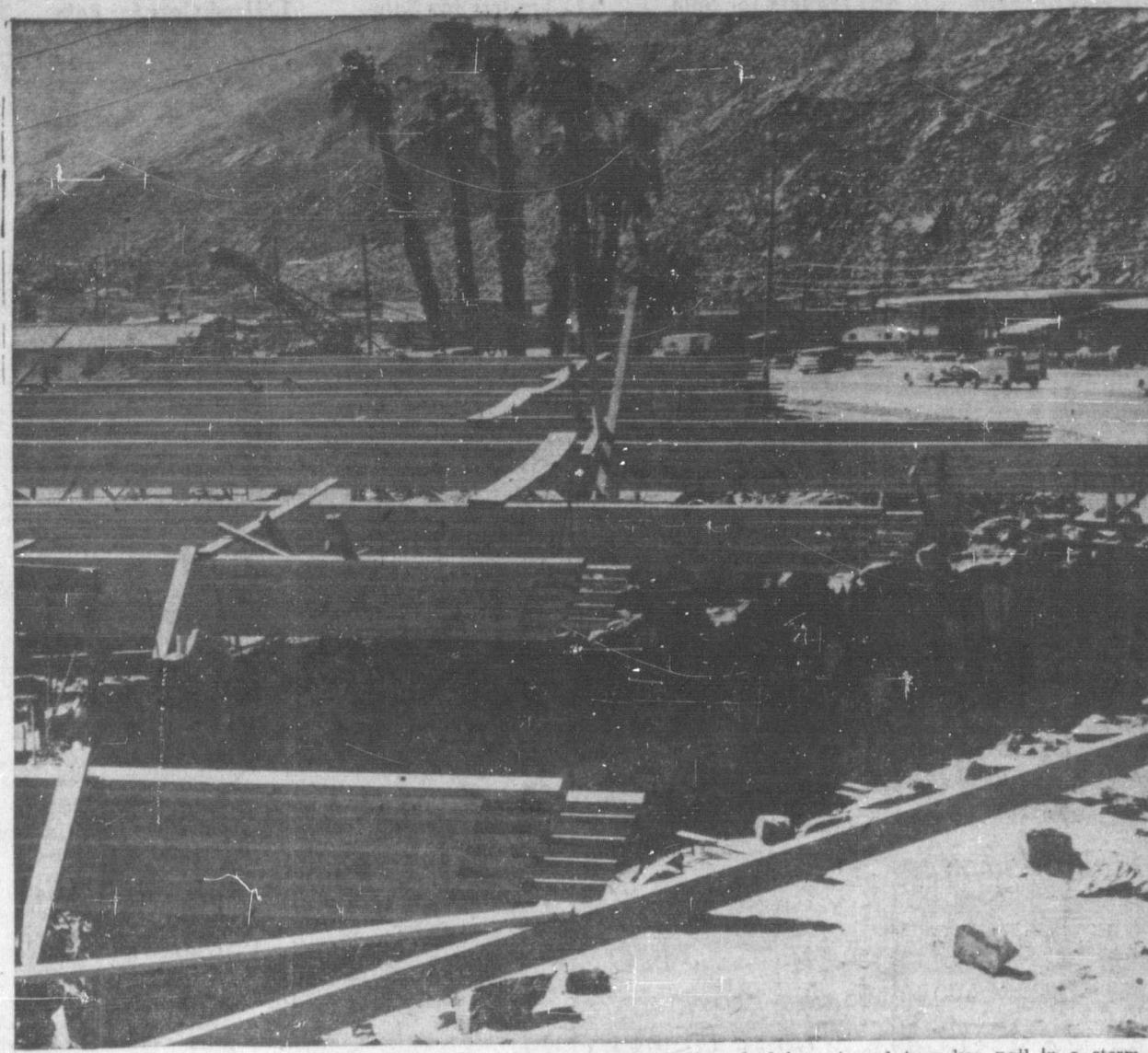
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BEAMS OF ROOF on Cameron Center's restaurant unit lie surveyors' lines had been traced to a key nail in a storm-shifted tree. (Story on Page 1)

Youth Center Offers Many Activities to Teen-Agers on Easter Vacation

Opening of Youth Center facilities to all visiting teen-agers and dances every night of the week are part of an extensive Easter Recreation program offered local and out-of-town students during their annual vacation next week.

The program, arranged by Howard Haddock, city recreation director, is being sponsored by the city department, Youth Center, Youth Coordinating Council, and the Hotel and Apartment Association.

The high school swimming pool also will be open Wednesday through Saturday from 1 to 5 p.m., with a small admission charge to cover the cost of towels and supervision.

Visiting and local teen-agers are invited to take advantage of the Youth Center facilities, from 1 p.m. each day.

Dances are scheduled at the Youth Center Monday and Tuesday nights, starting at 8 p.m. with admission free. On Wednesday, Thursday and Friday nights, there will be dancing at the American Legion hall, to the music of Steve White and his recording Jazz and Bop Band. Admission charge here will be \$1, sponsored by the Optimist Club, with all proceeds to be used in work with boys, their major project.

The program also calls attention of the teen-agers to these other events:

San Diego Padres baseball practice games on March 24, 25, 26, 27 and 31, with the Cleveland Indians, University of Southern California, Hollywood and Sacramento.

Roller skating at the rink at Radio Road and Indian Avenue, from 1 to 5 and 7:30 to 11 p.m.

Bowling at alleys located across from the police station.

Theater programs, with matinees offered daily at the Village Theater, and evening shows at the Plaza, El Paseo and Sun Drive-in.

Tennis courts, playground and picnic facilities at Tamarisk Park, and relaxation facilities at DeMuth Park.

Sightseeing in Tahquitz, Palm Canyon and Andreas Canyons.

Concert by Los Angeles Philharmonic Orchestra on Easter

Sunday at the Polo Grounds, starting at 8:30 p.m.

In addition, an information booth will be located on Palm Canyon Drive in front of the former Desert Inn Garage location, and at the Youth Center.

This program is offered teen-agers in an effort to reduce possible vandalism, Haddock said.

Police Chief August G. Kettman earlier warned that a police but firm policy would be adopted by his department in regard to teen-agers, with strict enforcement in cases of vandalism, hoodlumism and liquor law violations.

Business firms and merchants reported that activity Tuesday rose to 66 per cent of normal, almost twice what it had been the day before. They said business volume should easily increase today to 90 per cent of normal.

Came Equipped

BUFFALO, N.Y. — Two tiny teeth were revealed when the daughter of Mr. and Mrs. Edward Snyder wailed her entry into the world recently at Buffalo's Millard Fillmore Hospital.

"We are in the midst of the hottest primary contest this district has seen in a long time," Reich told the 60 persons present. Expressing confidence as to his success, he added, "Whether I win or lose, I want my many friends

to know how much I appreciate their help. The discovery that I have so many friends is the most inspiring thing that has ever happened to me."

Contributions to the campaign fund were made during the party.

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